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THE MAGAZINE OF THE CORPORATE INDIA JANUARY, 2023 ₹50



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Director,
Tago Electronics LLP



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Shree Manufacturing
Company



Pankaj Grover,
Managing Director
Shiva Turned
Components



Sunil Puri,
Managing Partner,
APPL Packaging

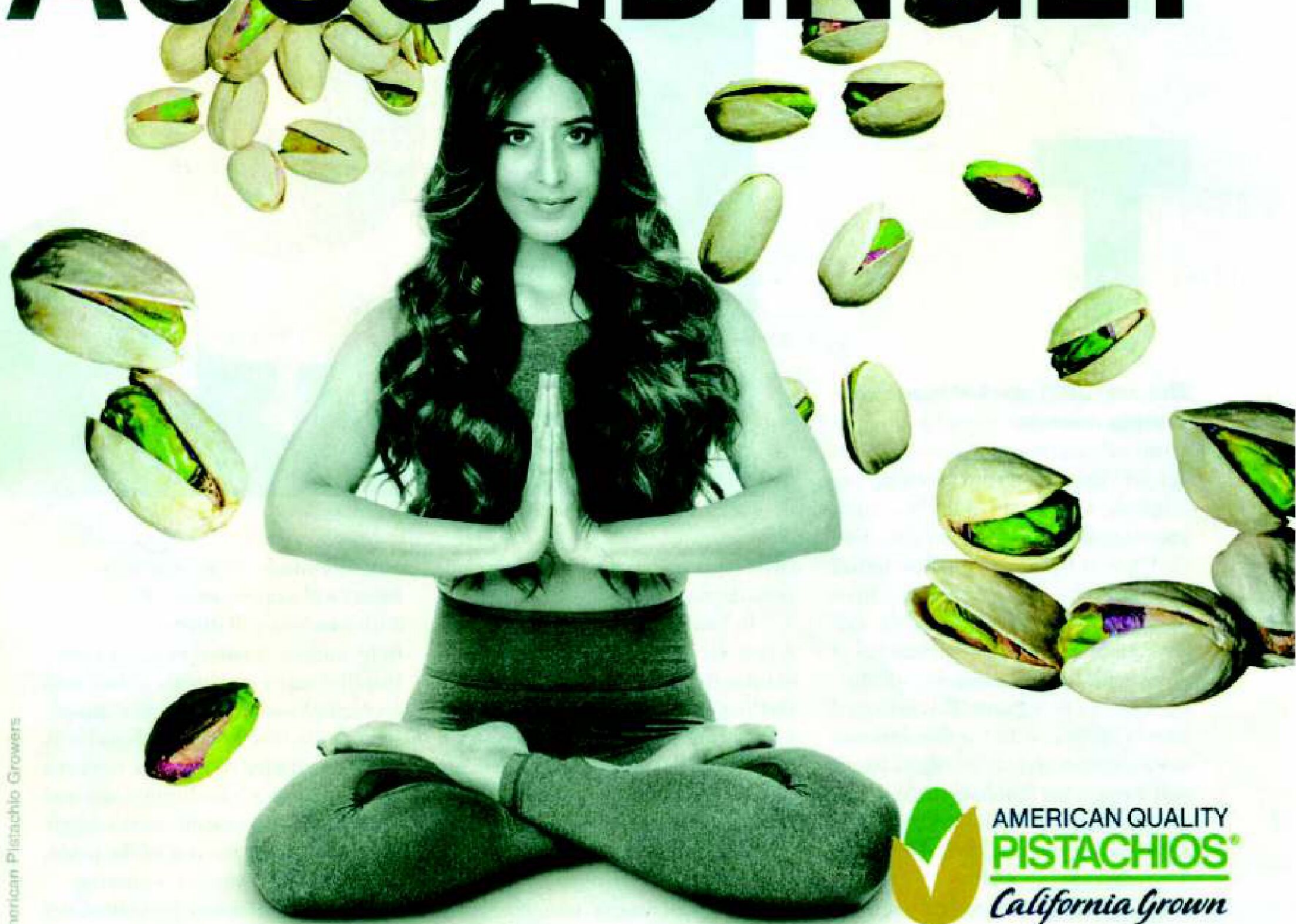


SPECIAL ISSUE ON WEDDING

**MODERN MARRIAGES:
A BLESSING OR A CURSE?**

The POWER of
PISTACHIOS

LOVE YOURSELF SNACK ACCORDINGLY



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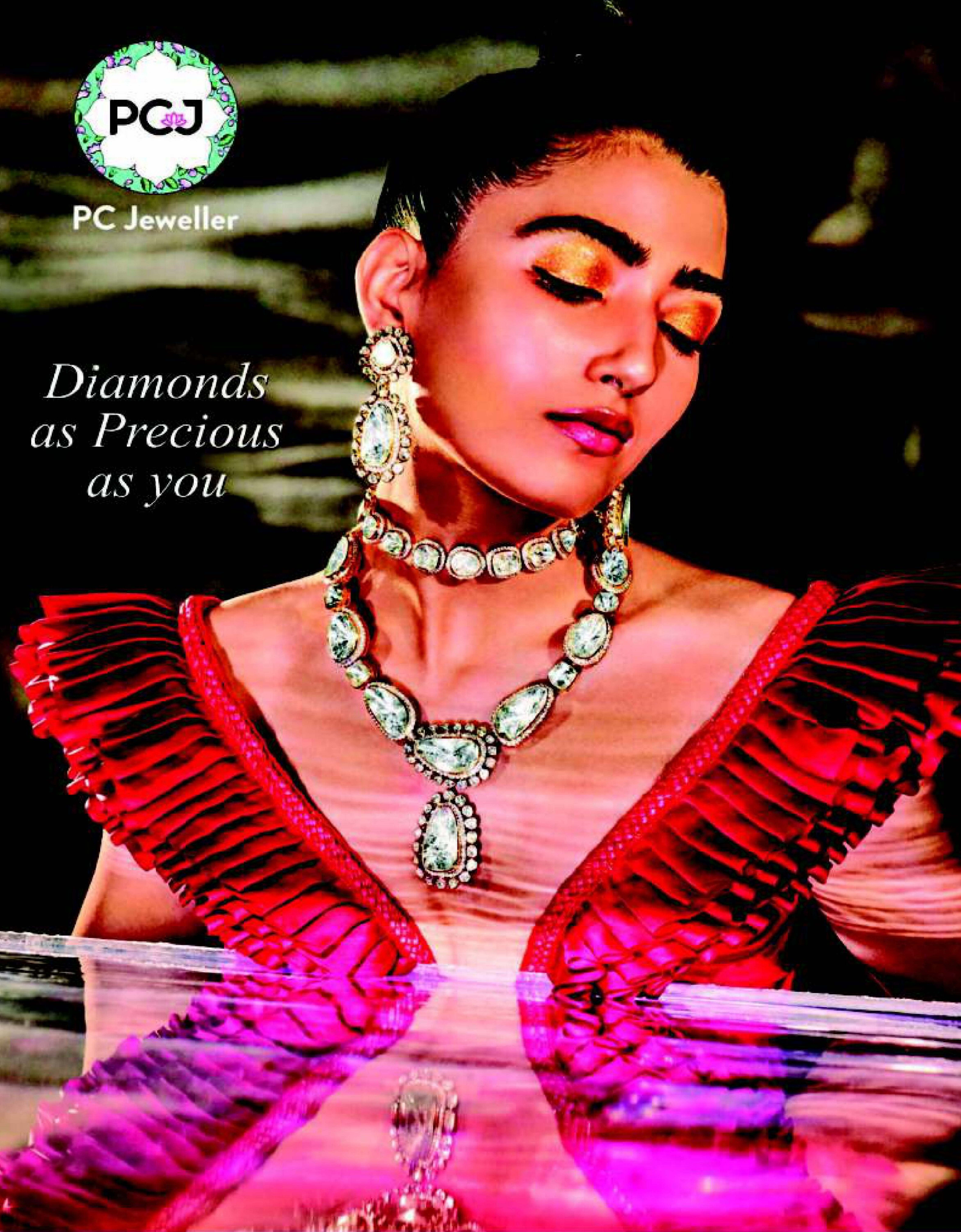
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DELHI MCD RESULTS: ARVIND KEJRIWAL'S AAP WINS MCD POLLS, BJP'S 15-YEARS RULE COMES TO AN END

The Aam Aadmi Party (AAP) has secured a majority in the Municipal Corporation of Delhi polls (MCD elections). However, the margin is not as wide as exit polls had predicted and its principal opposition the Bharatiya Janata Party (BJP) has also crossed the 100-mark.



Aam Aadmi Party Supporters Celebrate the MCD election at the Aap Party office in New Delhi

The Arvind Kejriwal-led Aam Admi Party (AAP) has won the Municipal Corporation of Delhi polls (MCD elections) by winning 134 of the total 250 MCD wards, according to final MCD results. The AAP had emerged as the winner by 2 pm when it crossed the majority-mark of 126. The Bharatiya Janata Party (BJP) is second in MCD results tally with 104 seats, according to final figures from the State Election Commission (SEC). While the AAP has won as exit polls had predicted, the margin is much

narrow. Exit polls had predicted the BJP to be a distant second but the results show that it put up a spirited fight. These are the first elections in Delhi since the 2020 Northeast Delhi Riots and the unification of Delhi's three civic bodies into one MCD. The elections were seen as a battle of prestige for the BJP and an opportunity for AAP to strengthen its case against the BJP nationally. Kejriwal, AAP leaders in a huddle AAP convenor and Delhi Chief Minister Arvind Kejriwal held a meeting of senior party leaders to

finalise the strategies, according to reports, which add that Deputy CM Manish Sisodia, Punjab CM Bhagwant Mann, and senior leader Raghav Chadha rushed to Kejriwal's residence in early hours of counting. Kejriwal and AAP were counting on winning MCD elections to consolidate their hold over the Delhi politics and to emerge as a direct challenger to Prime Minister Narendra Modi and BJP in 2024 national elections. With victory in Punjab and inroads in Gujarat, the AAP had been counting on winning MCD



elections to further bolster its case against Modi and BJP. AAP contested the MCD elections on the promise of clean and corruption-free Delhi. The BJP's bet was, however, on the alleged excise scam and the alleged involvement of AAP leaders into it. It also deployed its who's who in MCD elections campaign, ranging from top Delhi BJP leaders to Union ministers and chief ministers of BJP-run states. Despite such efforts, the BJP has fallen short of the majority-mark.

AAP has accused BJP of trying to topple his government. Prior to the elections, Enforcement Directorate (ED) and Central Bureau of Investigation (CBI) several times raided the houses of senior AAP leaders including deputy CM Manish Sisodia. However, the chargesheet of CBI submitted to a special court in the liquor scam case didn't mention Sisodia's name.

(Rukmani Khattar)
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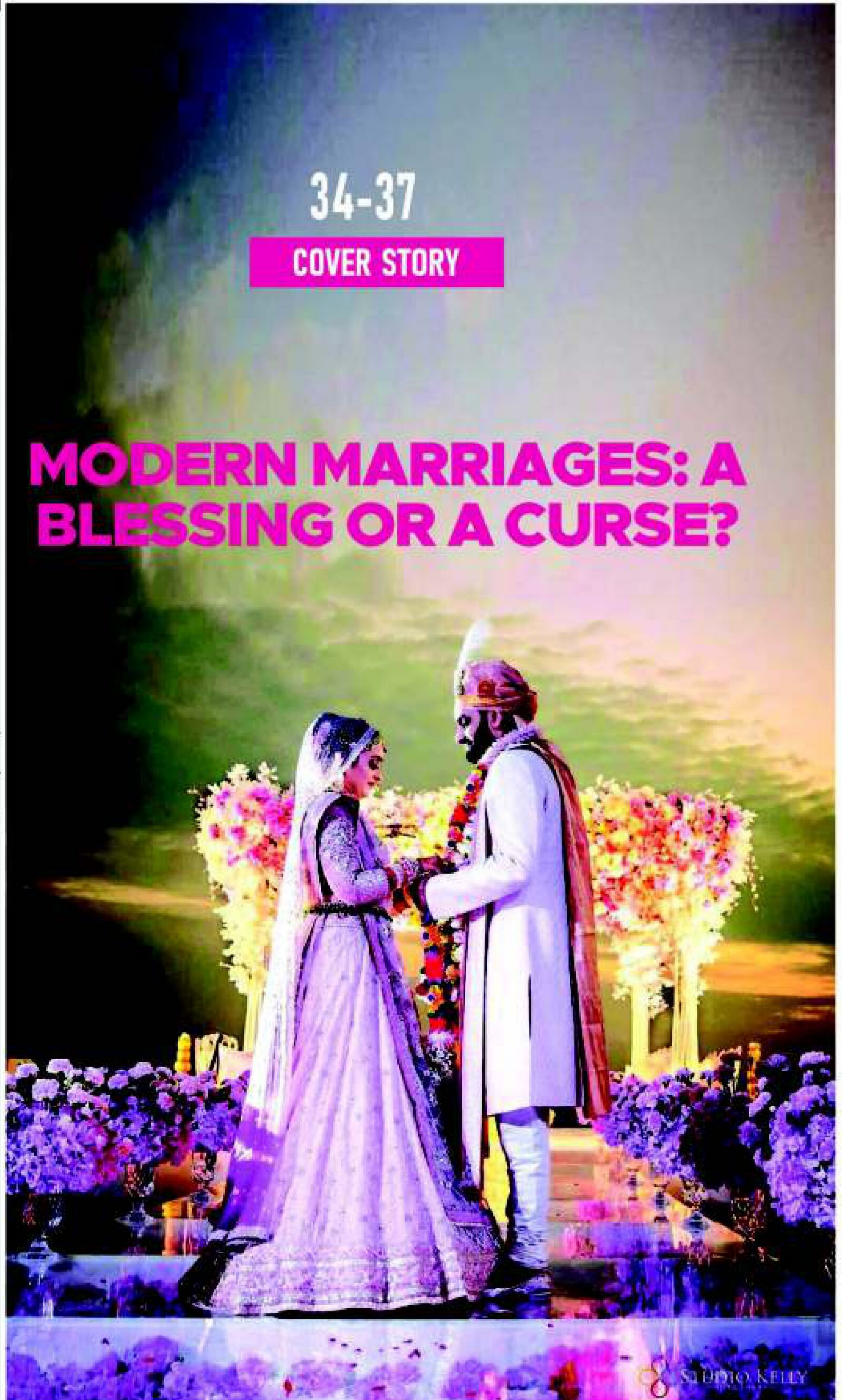
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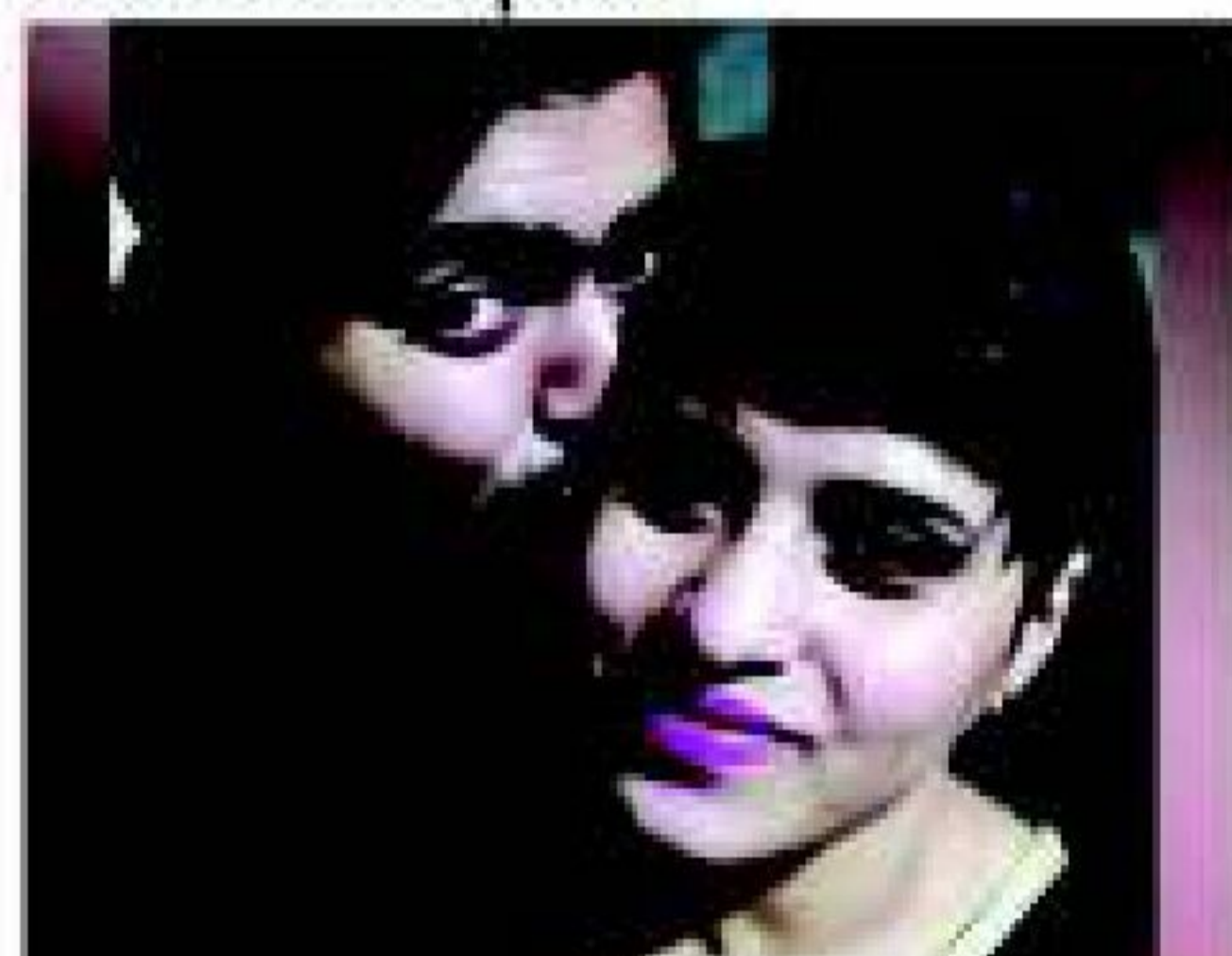
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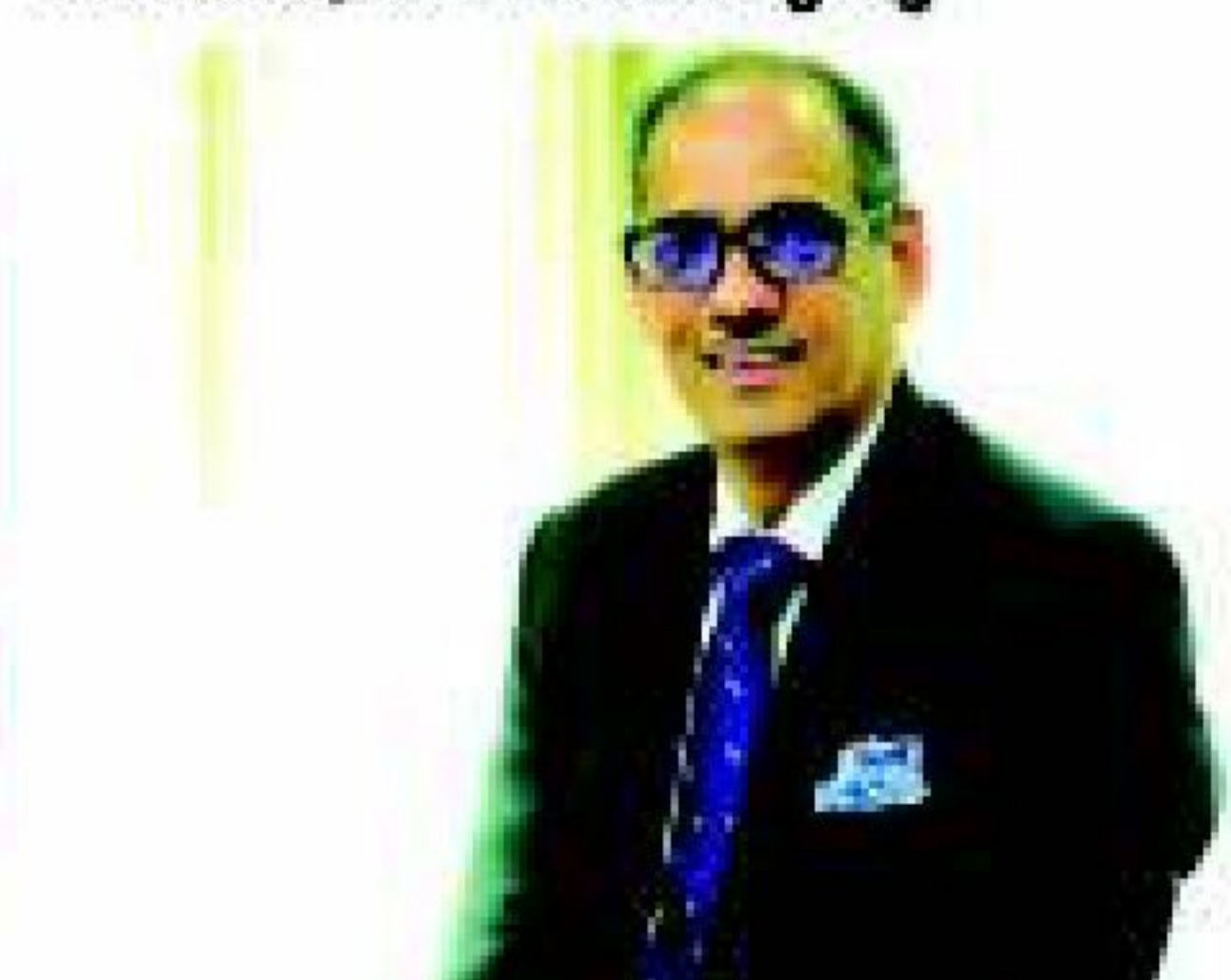
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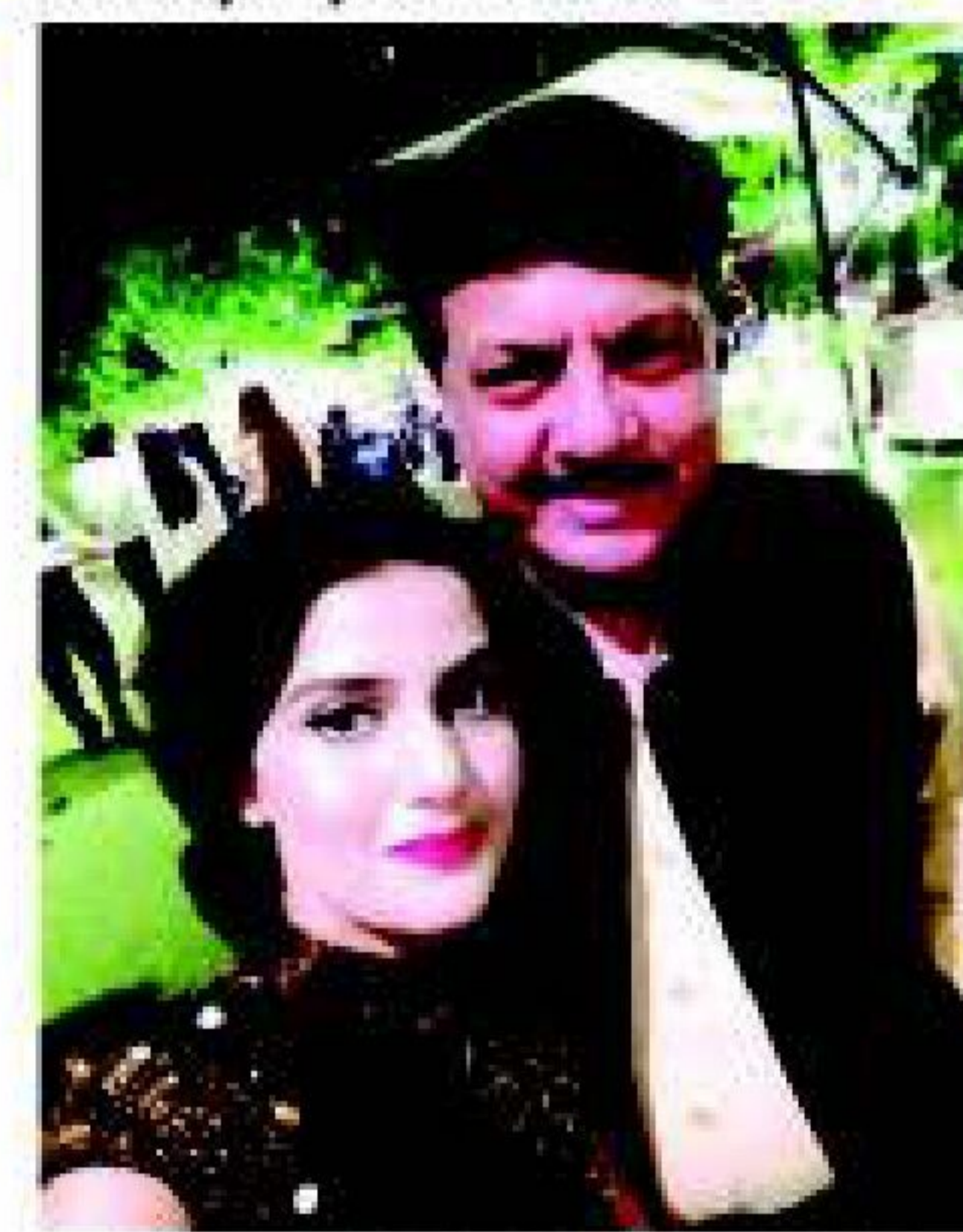


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GOOGLE CEO SUNDER PICHAJ MEETS PM NARENDRA MODI, SHARES INDIA'S SUPPORT FOR OPEN INTERNET

Pichai was part of the Google for India event on Monday, where the company showcased a slew of real-life applications based on its AI Tech.



Google CEO Sundar Pichai meets PM Modi, says looking forward to support India's G20 presidency

By Our Correspondent

Google and Alphabet CEO, Sundar Pichai started this week with a visit to India, where he was part of an engaging fireside chat with Ashwini Vaishnav, Minister of Railways,

Communications and Electronics & Information Technology and later met with Prime Minister Narendra Modi at his residence. He shared this tweet, thanking PM Modi and talked about Google's continued partnership with the Indian

government and support for India's G20 presidency. Google has been extremely cordial with the country's regime in getting a slew of projects that have catapulted the digital revolution in India. With the majority of smartphone users on

Android, Google uses its Google for India event to showcase various applications that are designed for use in India and also make lives easier for people in the country. Pichai also mentioned the company's focus on an open and advanced connected internet that works for all. Later today, I have the honor of meeting with His Excellency Prime Minister Modi to discuss how we are supporting small businesses and start-ups, investing in cybersecurity, providing education and skills training, applying AI in sectors like agriculture and healthcare, and other priorities. Prime Minister Modi's Digital India vision has helped to accelerate the progress we're seeing across India, and I'm excited for India to share its experience with the world as it takes over the G20 presidency in 2023.

Google's event on Monday showcased its might in the field of Artificial Intelligence, enabling consumers with simple features that solve complex problems. For instance, Google has introduced an in-video search on YouTube, which is a pivotal search tool for users in India. Google says people can search for a particular topic inside the video on the streaming platform which caters to billions of users in the country and also helps lakhs to earn their income. ■



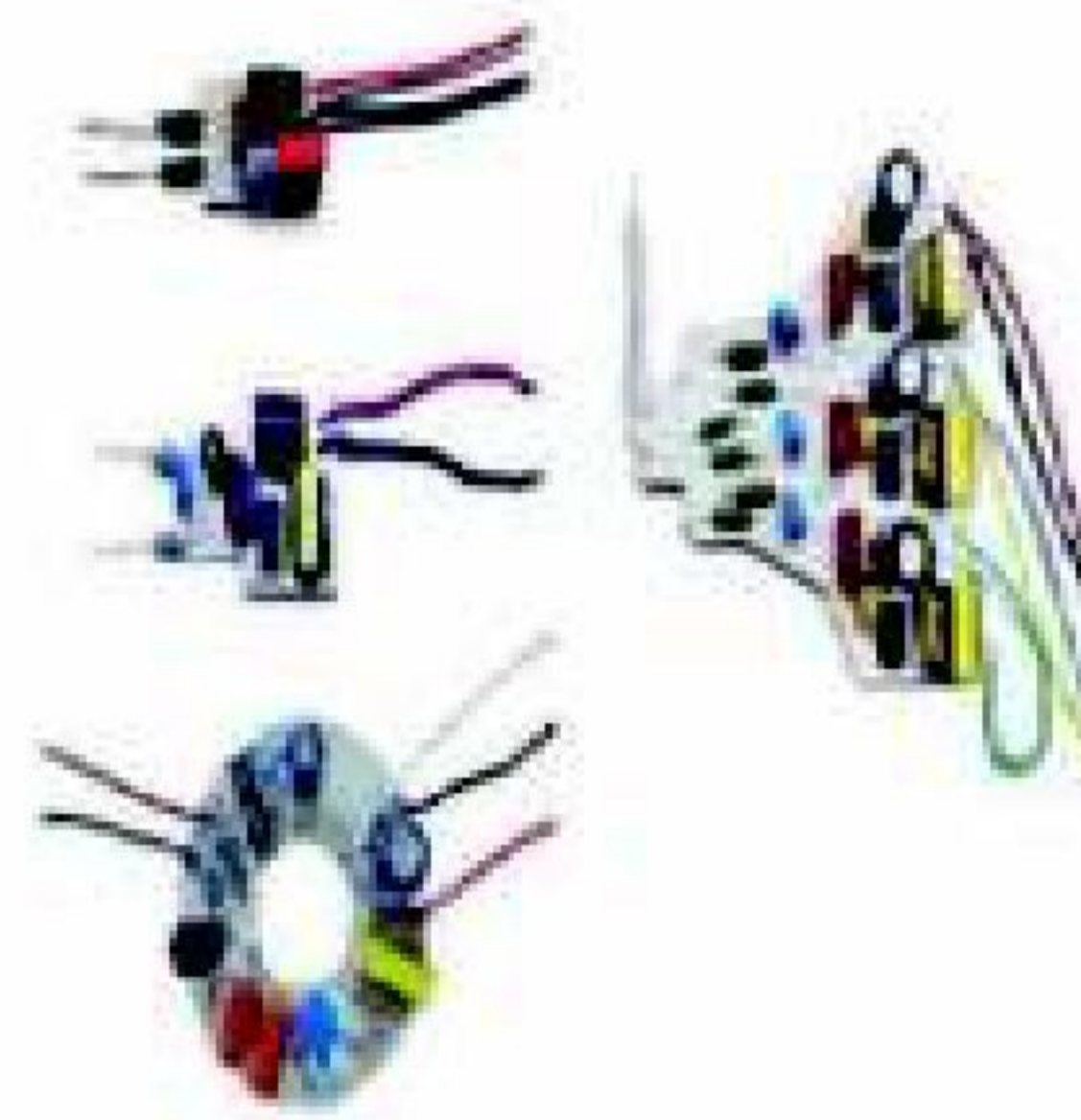
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KIREN RIJIJU SHARES UNDATED PHOTO FROM CHINA CLASH ZONE IN TAWANG, FACES QUESTIONS



Kiren Rijiju

By Our Correspondent

Union law minister Kiren Rijiju on Saturday attacked Rahul Gandhi for his comments on China and tweeted that the Yangtse area in Arunachal Pradesh's Tawang is "fully secured now" with "adequate deployment" of

the army, posting a picture of himself with soldiers in the area.

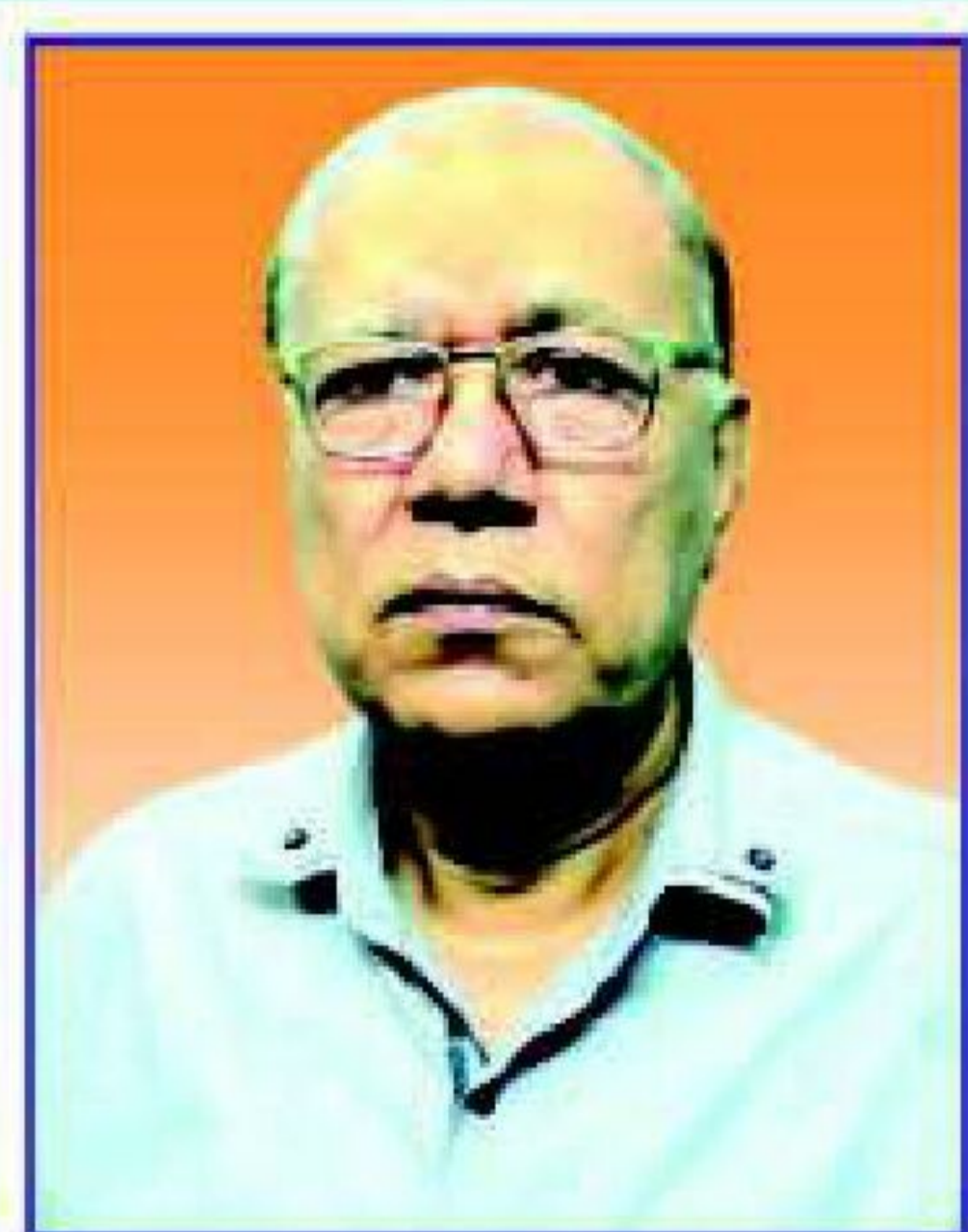
Yangtse is where a clash between Indian and Chinese soldiers left several of them injured earlier this month after the Chinese allegedly transgressed the Line of Actual Control.

The picture was undated and Rijiju did not claim that it was taken after the clash, but read with the message, it appeared to convey that message. However, Twitter users pointed out that the picture was the same one the minister had shared in 2019. Reacting to the picture, Congress leader Jairam

Ramesh dubbed Rijiju a "Shameless Distorian" while party colleague Supriya Shrinete said the minister should not have posted a 2019 photograph. Rahul had said on Friday that China was preparing for war and the Indian government was sleeping over the threat.



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CMD, DTML

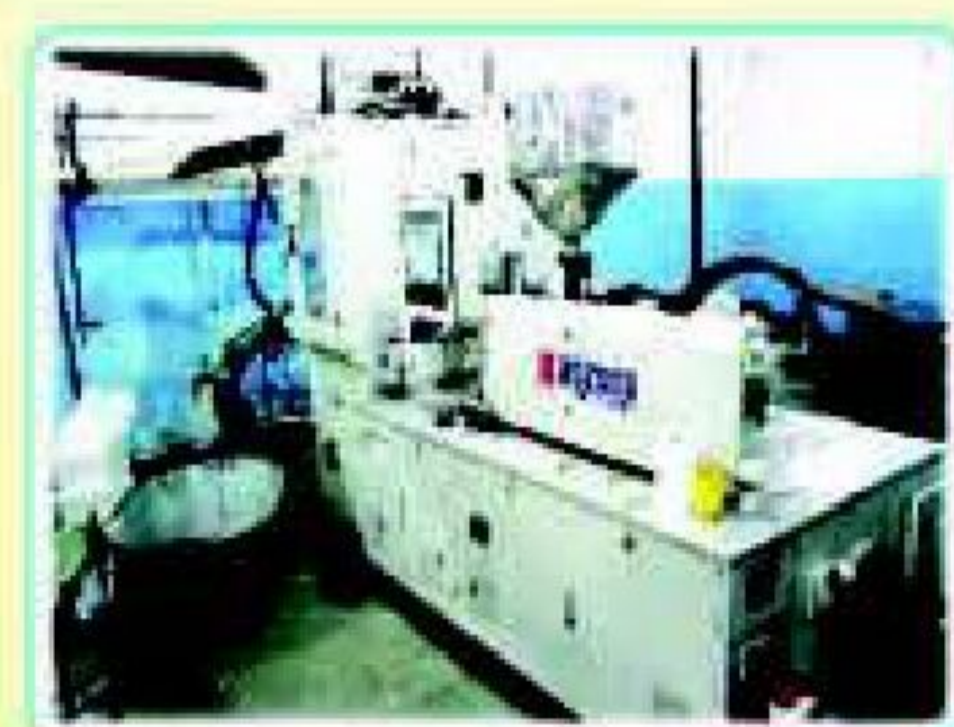
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By Our Correspondent

As details of domestic violence by her live-in partner Aaftab Poonawala at their Vasai home, including Shraddha Walkar's hospitalisation, as early as November and December of 2020, surfaced on Friday, police are investigating if Covid lockdown restrictions made it difficult for the victim to seek help. Poonawala is charged with the murder of Walkar on May 18 in their Chhatarpur Pahadi flat in south Delhi. It has emerged that Walkar was being subjected to beatings. A photograph of Walkar with bruises on her nose and cheek surfaced on social media platforms on Friday. In Instagram chat with a friend - accompanied with the photograph - Walkar, using the handle @thatshortrebel, calls it a fracture after tripping while climbing stairs. In a WhatsApp message on November 24, 2020, with her reporting boss, she writes, "And I won't be able to make it today because from all the beating yesterday I guess my bp (blood pressure) is low and my body hurts...." She wrote about Poonawala moving out of their home after he visited his parents' home a day earlier. "Also I need to make sure he moved out today..." she wrote. Her reporting boss had referred to Poonawala as "her husband". Earlier in the day, it emerged that Walkar (26)

MEHRAULI MURDER CASE: Aaftab POONWALA'S BEATINGS AT VASAI HOME LANDED SHRADDHA WALKAR IN HOSPITAL'



was admitted to Ozone hospital in Nalasopara (East) from December 3 to 6 of 2020 after she complained of severe neck and shoulder pain. Dr Shivprasad Shinde then diagnosed it as a case of cervical spondylosis. On Friday, he recalled that there was no external injury on the patient and her condition could have been due to long hours of sitting and lack of exercise. He said that though physical assault can also be a cause for spondylosis trauma, in case of Walkar there was no

such indication, nor did she speak of any violence, said Dr Shinde. He said Poonawala had visited her in the hospital but he does not recollect what she had introduced him as. Cops have recorded Dr Shinde's statement and obtained all medical documents. Friends too have begun coming out to support the domestic violence charges against Poonawala. Rahul Rai, who had met Shraddha through a common friend Godwin Rodrigues, surfaced with allegations that in November 2020 he had accompanied her to the

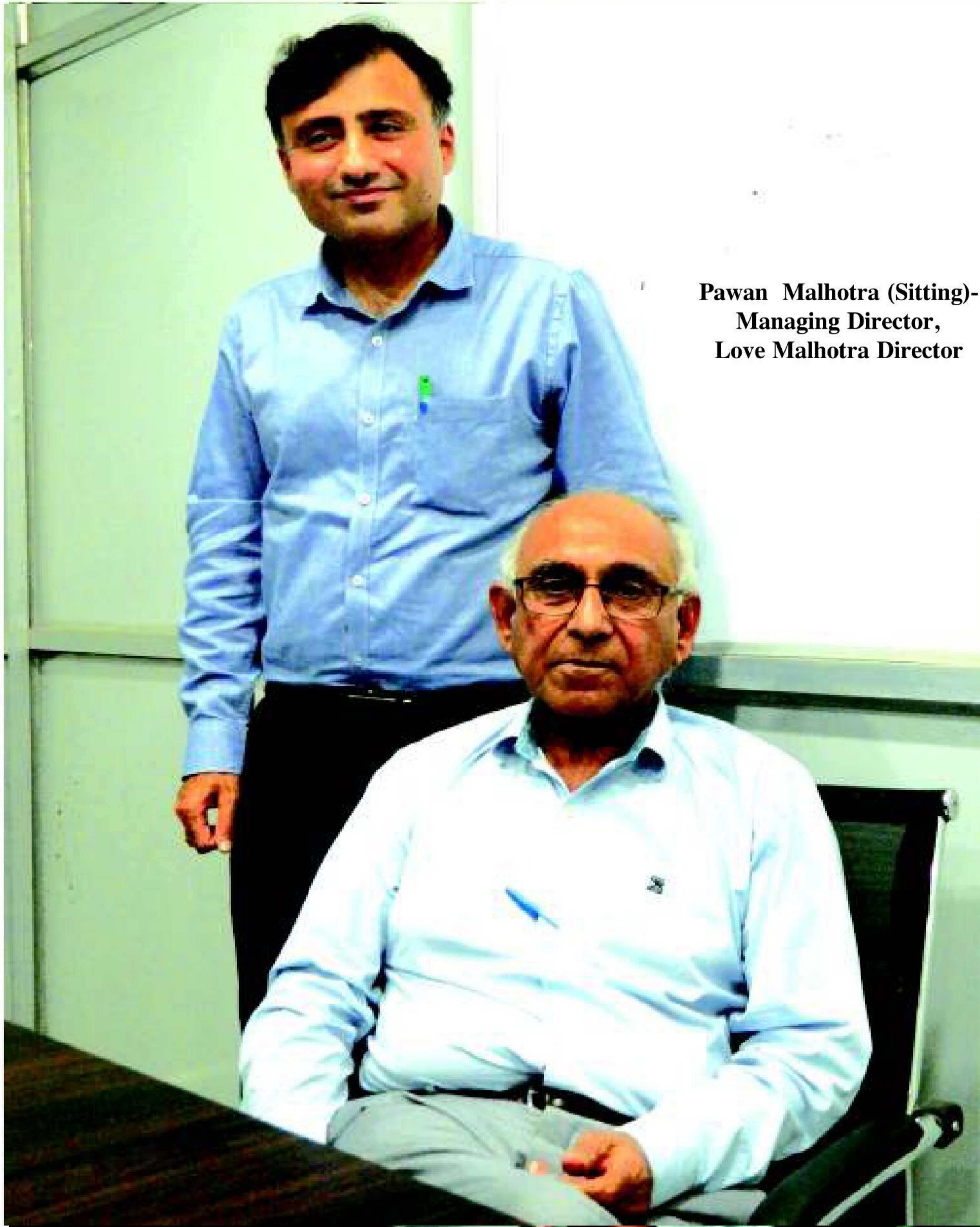
Tulinj police station in Nalasopara (East) to register a complaint against Poonawala. She had submitted an application and was asked to get a medical test done. But she changed her mind, said Rai.

Tulinj police said that an application was filed but the victim left without filing a complaint. Rai had then taken her to local political workers but she decided to return to Poonawala. Rodrigues was quoted as saying that Poonawala had assaulted Walkar multiple times and

she had tried to file a case against him. Poonawala repeatedly called her on her cellphone and left messages threatening to commit suicide if she complained against him. Rodrigues was quoted as saying that Walkar had confided in him about Poonawala selling drugs by mixing it in brownies that he baked at their Evershine City, Vasai (East) home. Rodrigues alleged she was under pressure from Poonawala's parents, who wanted her to stand by him to help him control anger. Both Rai and Rodrigues were known to Walkar through work ■

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Pawan Malhotra (Sitting)-
Managing Director,
Love Malhotra Director

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By Our Correspondent

“Success usually comes to those who are too busy to be looking for it”, propounds the writer and philosopher, Henry David Thoreau. Statements like these are common enough

to be encountered in life but few can actualize such reality for themselves like Mr. Pawan Malhotra, the Director of NEUMANN COMPONENTS PVT. LTD. To experience the wholesomeness of success, one has to holistically

make life subservient to all the pain and sufferings that, overcome them and only then does an individual get to triumphantly stand at the peak of the highest mountain. Neumann by Mr. Malhotra is one of them. Still going

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The company has witnessed a turnover of 400 Crs from 2021-22.

Having completed his IIT from Roorkee, Mr. Pawan Malhotra, was involved in a work job for 10 years till 1979, when he started ideating the now immensely successful NEUMANN COMPO-



NENTS with two of younger brothers, Mr. S.K. Malhotra and R.K. Malhotra. NEUMANN was established in 1979 with minimal investments but with the regenerative vision of Pawan Malhotra, the company has seen zeniths of unbound success and blue sky over the last decade. Love Malhotra, Vice-President who joined hands with the organisation in 1999 postulates the power of the “now” and believes that the current period is the best period of his life. During its nascent, the firsts of the Plants were built in Faridabad which was branched out later to 5 additional places including Noida and Mohali, with machines imported from France, Germany, Italy and Russia. The company owns around 185 imported Power Presses and 20

Injection Molding Machines, thereby helping it to manufacture products catering to latest technological needs and creating a revenue of 400 Crs per annum. Pawan Malhotra has matured with Life at the age of 76 but he is still going strong. He works tirelessly towards setting new goals, new records of achievement and never settling for less. NEUMANN COMPONENTS constitutes a total of 900 tech savvy and extremely forward thinking, hardworking and intelligent employees. The employer-employee relationship is one of trustworthiness and reliability with makes for a foundation of values and principles nurtured within the company ethics. The company has retained 90% of employees in the last 5 years. With such a duty

bound workforce, NEUMANN is now able to manufacture 1.25 Crore worth of goods per day. With such visionaries as company leaders, it is set to diversify business in India and abroad and achieve Net Sales of Rs. 600-1000 Crs in the next 3-5 years.

Mr. Pawan Malhotra’s message to his readers and followers convey a deep sense of fidelity, commitment and gratitude toward work and life. He emphasizes the indispensability of hard-work and accepting challenges head-on while maintaining an optimistic spirit and moving forward as the primary traits of a leader or a man of ordinary background who wants to view the mounts success: “Darr ke age Jeet hai” (There is success beyond fear) ■



S.C Nautiyal, Director

TAGO ELECTRONICS LLP.

AIMING A REVOLUTION IN THE ELECTRONIC SECTOR

By Our Correspondent

There are thousands of companies across India providing quality products and commendable services to customers. However, lesser known are companies and organizations that stick to their native values and ethics. TAGO ELECTRONICS LLP is one them. Led by the visionary Mr. S.C Nautiyal, TAGO ELECTRONICS is a successful company run by a group of brilliant and hardworking employees. Mr. Nautiyal established the company with a target

to revolutionize the overtly concentrated electronic market and bring high quality electronic goods to the masses, at reasonable prices.

Over the years, the Company has striven towards manufacturing goods that are at par with European standards with a view to internationalize the Indian market. The company specializes both in Indoor and Outdoor lights. Their comprehensive range of products, launched under the brand name "Glowia," consists of LED Street Lights, LED Flood Lights, UFO Lights, Tube Lights and Bulbs, among many

others. Their range for Domestic Lighting consists of premium quality LED Bulbs and Tube Lights, Panel Lights, Down Lights and Concealed Lights. Their R&D Department consists of wide range of Most Modern high-tech, Instruments such as AC-DC Power Analysers, Thermal Analysers, Photometry Integrating Globe, Temperature and Humidity chambers, Bending and Torsion Testers, Surge Testers, among many others. Their products come in all price ranges and varied designs to suit modern taste buds. These goods are claimed to be environmentally friendly

and photobiological safe, which is a huge step towards building a more sustainable brand with a purpose driven consciousness. This has led TAGO ELECTRONICS to gain valuable reputation and continuous worldwide success in international market.

Any brand or organization really thrives on its customers. Mr. Nautiyal began TAGO with an innovative mindset of constructing a company on a set of core principles, of which establishing strong relationships and commitment to customer satisfaction are the primary ones. Therefore,

the company offers a wide range of service such as Electronic Manufacturing Services, OEM and ODM services, Customized Product development Services, Installation and Commissioning Services and Precise SMT and AI job works. These services along with the strong guidance of Mr. Nautiyal has escalated TAGO's annual turnover from 2.4 Cr to 12 Cr in 2022. Currently, Tago manufacture 10000 LED Bulbs and 20000 Drivers per day along with many more other LED items and is working in accordance with BIS Standards which has led to the stupendous growth of the organisation. Mr. S.C Nautiyal, born in Dehradun, did his Engineering Diploma from Roorkee in 1979. After completing his education, he entered the job sector and served relentlessly from 1979 to 2003 in a variety of companies. He has always been passionate and heads on about the way products are manufactured with added values and the systems of working within the industry. In an attempt at manifesting his goals, he started his first company named "Power Tech Engineers" in 2003 with 2 other talented individuals. "Power Tech" dealt with Electrical work and it was basically the primary building block that led him to ultimate develop and start his very own company. TAGO ELECTRONICS LLP came into fruition in September, 2016 with Mr. Nautiyal as the Director. It is now located in Sector-80, Noida, Gautum Budh Nagar. Mr. Nautiyal

initially invested around 30 lacs and even took a 2 Cr loan (CGTMSE) when he began his journey towards creating the economic and reputational success that TAGO has achieved till date. Today, TAGO ELECTRONICS LLP works with the aim of an USP (Unique Selling Proposition). Its products are leading in the market as far as product quality is

lesser in LED market. This has been possible only because Mr. Nautiyal values dealing with individuals in a unique way. By maintaining client retention with commitment to reliable delivery services and customer care has helped the company to not only grow massively over the years, but also concretize a strong relationship and trust-based

Industries, Sahibabad; Ledure Lighting, Noida; Gourav Roshni Ltd and Last Minute Channel. TAGO ELECTRONICS is set to up its game and has targeted to achieve a turnover of 50 Crs by the end of 2024. According to Mr. Nautiyal, he experienced the peak of his professional life in 2016-17. He tries to abide by the laws of the industry; however, years of dedicated service and close speculation have led him to the conclusion that not every law is necessary and there is no singular rule applicable to all. The company has been facing recent issues regarding client payment which he will like to address to the govt. and not been able to come up with efficient solutions or responses in the last 4 years. However, Mr. Nautiyal firmly believes in the rule of Transparency that should at all costs be maintained between consumers and service providers. Transparency and trustworthiness in communication and branding has been recognized as one of the major reasons behind TAGO'S rapid success. Mr. Nautiyal has always been able to maintain close connection with the employees and has stood beside them not only as their boss, but also as their friend, guide, and colleague. He strongly believes in hard work, truth and consistency being the only keys to success. According to him, profitable numbers are only by-products of truthfully committing to one's own goal and purpose in life. For more information, visit: <http://www.glowia.in/> ■

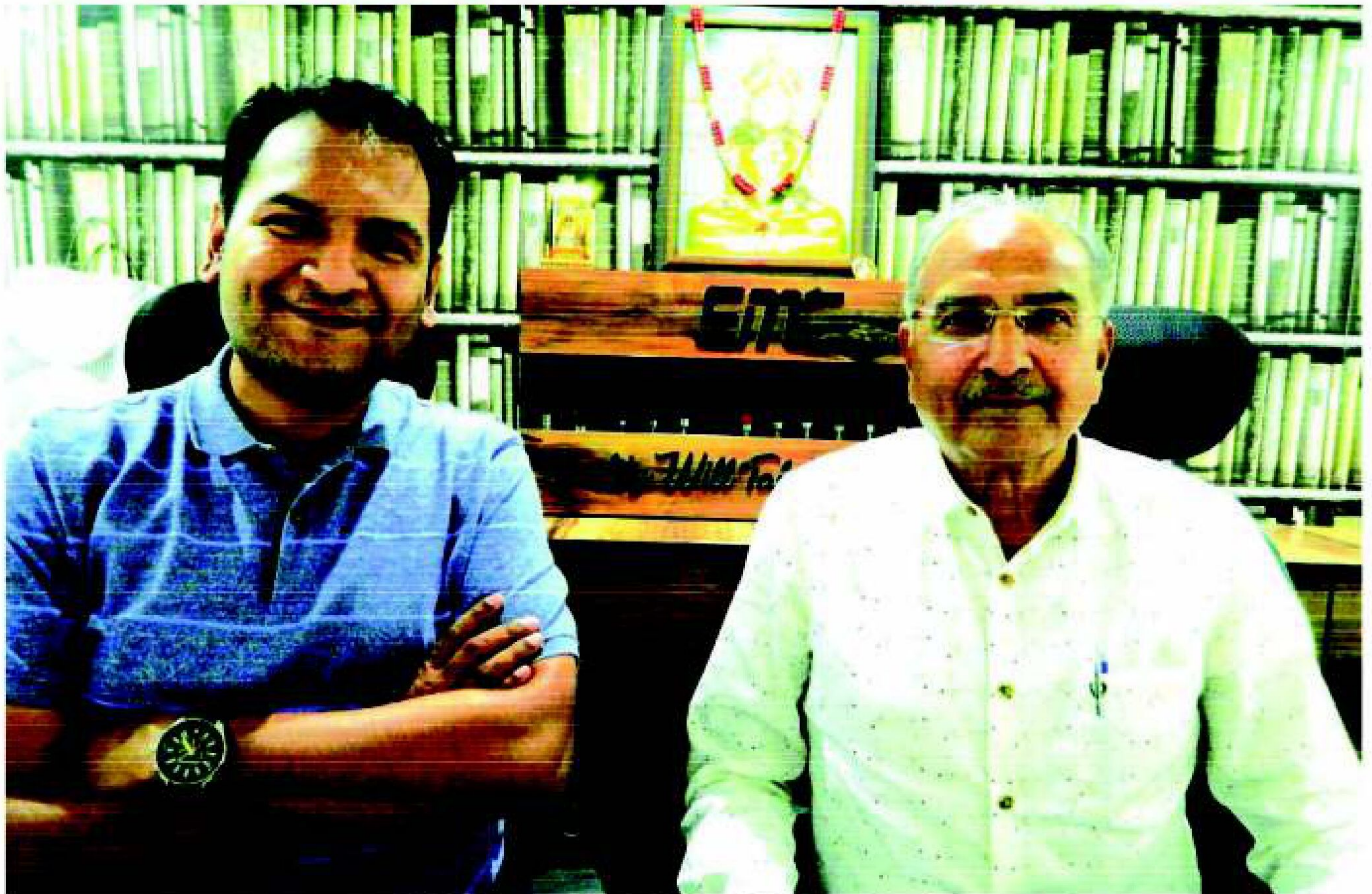


concerned and is best compared to its well-known competitors also. This is because TAGO aims at selling products through wholesalers which helps maintain and optimize the price point for the masses. With a sum total of around 100 workers, 20% of which are staff members, TAGO ELECTRONICS has shown highest performances in the field of Client-Employee retention. It has also manufactured LED Drivers for the companies, who are doing OEM works for leading manufacturing brands and has shown a low Market Rejection of only 1.5% which is significantly

foundation among its customers. In today's date, Mr. Nautiyal invests around 20 lacs per year in R&D (Research and Development) in order to equip TAGO so that it can continue creating legacy in the Indian electronic industry and overseas. Every year, the company updates its machine technologies, imported from Japan and other countries to cater to current needs and trends. Some of the best clients of TAGO ELECTRONICS LLP are Agarwal Electro Power, Jaipur; Goel Electronic Store, Bulandshahr; Kapoor

SHREE MANUFACTURING CO.

RUNNING A GOOD QUALITY REGIME IS SECOND NATURE HERE



Left - Naman Jain & Right - A.K. Jain (Founder)

By Deepak Khattar

The fact that the good quality of a product is the most important criterion for it to do well in the market is not unknown. It is pretty much of an accepted dynamic. This is the reason that companies make it a point to sell stuff that is worthy and of high-ranking quality. They ensure firm discipline in following a quality

control regime and stick to it with all their muscle and might. Here, we have the case study, of Shree Manufacturing Co. that is into manufacturing stainless steel weight sets for pressure cookers. This company strictly adheres to the BIS quality standards in its work ethics. Says Mr. Naman Jain (B.E. (Polymers) with a hint of assertion in his tone, “we run a good quality circuit

here and this is our basic forte”. Having turned in with Rs 26 crore in March 2022, the affable manufacturer is looking at a turnover of Rs 35 crore in the current financial year. Incidentally, this company came into existence in 2007 with an initial investment of Rs 50 lakh. The initial few years were spent in a unit in Delhi and this was later shifted to Sahibabad in 2010. The one

major feather in the cap here is that “our cooker SAFETY VALVES are lead-free. This is not proffered by another other company in the market”. Interestingly, Mr. A.K. Jain, the founder of this organization, is from IIT, Delhi (the 1975 batch). He took up different jobs for about five years of his professional existence before starting out on his own with rubber gaskets in

1983. A matter of pride here is that this company has managed to corner about 25% of the market share and caters to approximately 20 lakh cooker **MANUFACTURERS** on a monthly basis. The best period of existence here was **UPTO 2015** after which a lull came in that lasted for a few years. Not to forget, a component of the products from this manufacturer is also exported to countries like Nepal and Bangladesh. As on date, the manufacturing capacity is close to **50,000** units per day. “We have retained about 80% of our employees since the past one decade. This has been possible due to our generous pay packages, hefty

hikes for good performances, and a family-like atmosphere that we maintain in our premises”. Shree Manufacturing Co. has 75 employees in the Sahibabad utility and 120 put together in the three facilities in Himachal Pradesh. The pressure cooker weight sets are manufactured in Sahibabad and their safety valves in the Una district of the north Indian state. Mr Naman Jain, always filled with grace and gratitude, remarks that “we can attribute 50% of our success to hard work and 50% of it to the smiling hand of dame providence and good luck. Then again, the role that the lord almighty plays in

this narrative cannot be underrated by any standards. It is his blessings that always work like a charm in any given situation”. An enthralling fact is that the products from Shree Manufacturing Co. are used by topnotch brands like Hawkins and Prestige as well as by Nirlep, Bajaj, United, Pigeon, and Bergner. The one moral message on the table that the Jains desire to give all the future entrepreneurs and manufacturers is that “one should never let go of the faith in hard work. Keep working as hard as you can and your motive will be achieved. There is nothing in this world that hard work cannot touch. This is the

magical potion that works the very best in all segments of professions”. The target here is to touch the Rs 50 crore turnover threshold in the next three years. For this purpose, the Jains are working overtime in devising ways and means to achieve the aforesaid limit. Of course, going by the previous footfalls they have scored, crossing this bridge seems just a mere step away. That fulfilling difficult targets is not tough for Shree Manufacturing Co. is already established. Thereby this blueprint plan is only just another milestone they are set to satisfactorily accomplish ■



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KRISHNA INDUSTRIES

AN ALL-ROUNDER AT THE BOX OFFICE

By Our Correspondent

A successful company has many aces up its sleeve. It could be good quality mechanism, timely maintenance of the delivery schedules, organizational regimes that function well, et al. All these work in a tandem with each other to give it a good run at the concerned box office. Here we have a case study of Krishna Industries that pretty much is an all-rounder in its multifarious abilities. Say Mr. Deepak Ram Agarwal, proprietor, and Ms. Kirti Agarwal, unitedly, “quality is our forte and we have kept up with our delivery schedules at least 90% of the time”. An ISO 9001: 2015 certified firm, it is into manufacturing, trading, and exporting of a wide range of products like expansion joints, extruded strips, plastic angles, thermal breaks, industrial extrusions, and industrial pads. About 60% of its lineup is routed to Germany and this is inclusive of about 200 types of products. The entire catalogue comprises close to 1000 items. Mr. D.R. Agarwal recollects the time when he had purchased land way back in 2003 to set up a unit of his own. This organization came into



Mr. Deepak Ram Agarwal, Proprietor

existence in 2008 with plastic and rubber products. One of the outstanding USPs here is that “we manufacture biodegradable rubber and plastic products that can also be used in the construction and car industries along with in vessels”. Maruti Suzuki and Tata Motors are amongst its most valued clientele. It has also undertaken work in the Burj Khalifa in Dubai and in the Louvre Museum in Abu Dhabi. The per annum investment in the research

and development field is Rs 25 lakh. The best professional period was in the year 2009 with the Commonwealth games on in the country. Mr. Agarwal, who is also the city director of Noida in RSS (Rashtriya Swayamsevak Sangh) believes in fortifying his rollout of products with environment-friendly ware. Krishna Industries has its tagline as ‘German duality, Chinese Price’ for pummeling the string of items. As for the future, the

Agarwals are planning to get their proprietorship firm status converted into that of a public limited company. In addition, a good many new products are in the various stages of production processing, researching, designing, et al. These will further add weight and muscle to their spectrum of items on the anvil for the client to choose from. In the larger picture, Krishna Industries is set to conquer heights in an even better and brighter manner. ■



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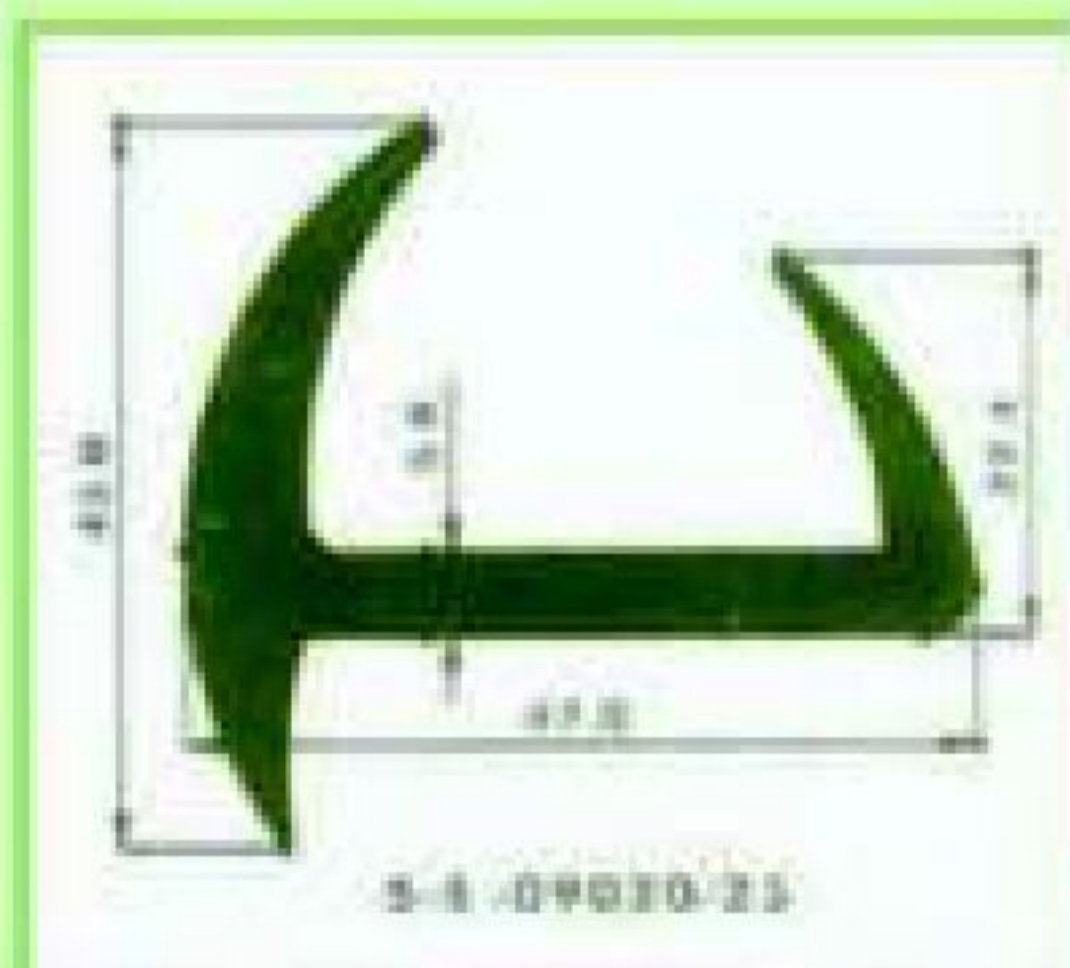
Building Rubber Profile



Glass Run Channels



Door Rubber Profiles



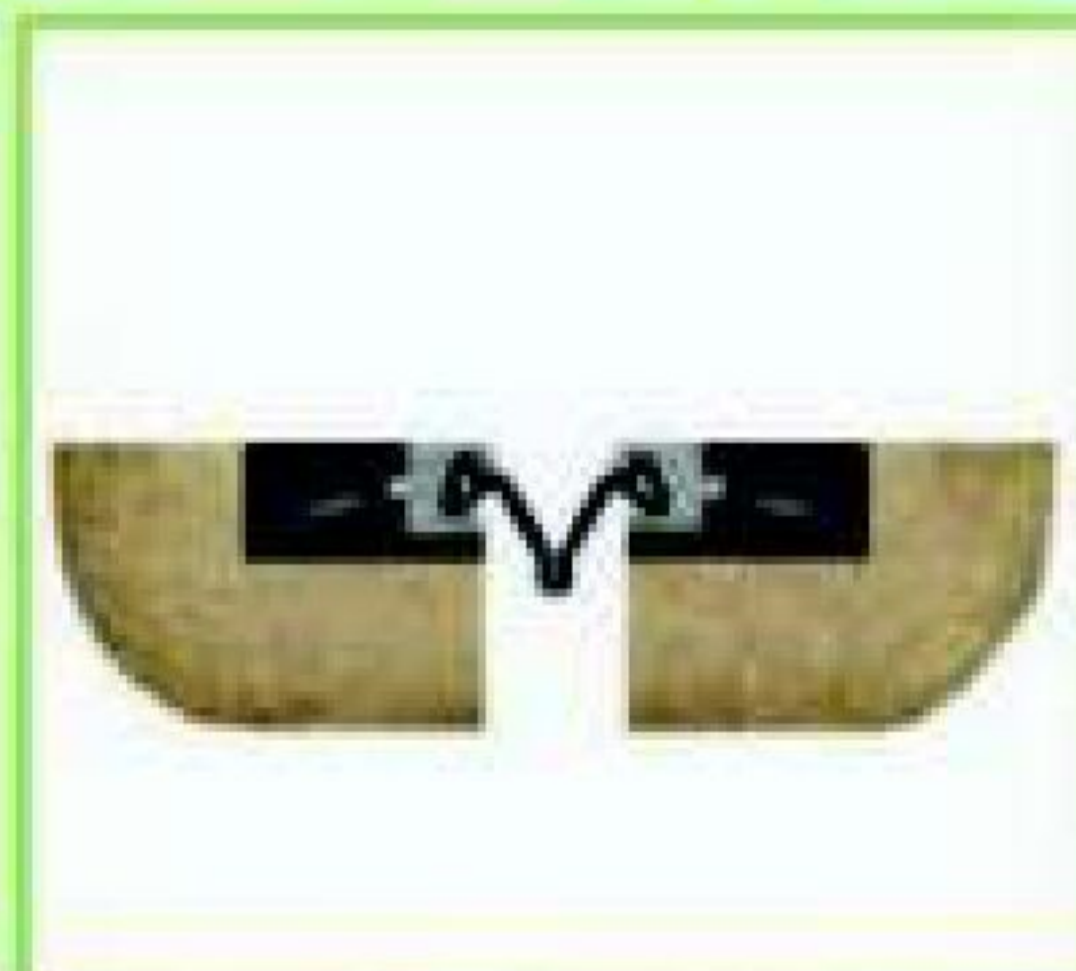
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Compression Seal



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- Automotive Rubber Parts
- EPDM Rubber Gaskets
- Building Rubber Profiles
- Aluminium Section Rubber Profile
- Sponge Rubber / Rubber Cords
- Container Seals Rubber Profile
- Electrical Panel Rubber Profile
- Metal to Rubber Bonding
- Rubber Strip Seal for Bridges
- Rubber Seals / Compression Seal
- Bridge Bearing Pad / Slab Seal
- PVC, TPR & TPE Extrusions



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Mr. Anil Gupta : 9811132251, 9311132251, 9911132251

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Pankaj Grover, Managing Director

SHIVA TURNED COMPONENTS

A DREAM SHAPED INTO SUCCESS

By Deepak Khattar

“Things do not happen. Things are made to happen”, propounded the American President John F. Kennedy. Success does not come to individuals awaiting miracles in inaction, forever. It knocks on the doorsteps of people

who learn how to combat difficulties, with perseverance and acceptance. SHIVA TURNED COMPONENTS, by Mr. Pankaj Grover (MD), in its nascence started as an idea to revolutionize the overtly saturated market of technical goods. Not all organizations have values attached to their products,

Lesser still have the intuition and inner passion to relentlessly tread the topsy turvy path of inclusivity, quality and diversification, while at the same time, maintaining the economic goals in mind. However, such has been the significance of Mr. Grover in moulding SHIVA TURNED COMPONENTS

into the chart topping success that it is today. SHIVA TURNED COMPONENTS is a company based in Haryana, dealing in turning components, sheet metal components, CNC turning components, precision auto turned parts and a paraphernalia of goods like wheels and inner parts of machineries. The company is known for his excellency in troubleshooting, after-sales and delivery services. Over the years, the company has created an outstanding rapport of trust and transparency with the consumers, this being one of the most climacteric reasons for the company's snowballing success from an annual turnover of Rs. 54 Crs in March'21 to Rs. 80 Crs in March'22. The product range of SHIVA TURNED COMPONENTS is diverse including Inner brushes, Automobile brushes, Aluminum brushes etc. These are manufactured in-house and in power plants consisting a staggering 80% of machines being imported from Taiwan, Germany and France. The company has been hands-on with maintaining contact with latest technologies to develop multifaceted products with minimal defect. The company also walks on the orbit of connection and coherence with about 150 highly qualified individuals in their workforce. The employee-employer relationship is clearly not one of power and authority but one of reliability, unequivocalness and endless support from both

ends. Rightly so, is a rare phenomenon to see a business on-the-go able to preserve more than 80% of their employees, with about 45 individuals in the higher rungs of the organization, who have stayed on for more than a period of 17 years.

Mr. Pankaj Grover completed his Bachelor's in Engineering (Mechanical) in 1997 with a vision to transform his dreams into reality. He worked for Maruti for a short period of time before starting his company with only rupees 1.28 lacs in 2001, without any assistance, from scratch. The field of businesses with a vision to succeed is generally

strenuous and stiff. In the words of Mr. Grover, 2012-16 has been the best years of life. Heights of success coupled up with several reverential accolades such as Youth Icon Award, 2021 by Suresh Prabhu; Bharat Shriye Award by Shri Arjun Ram Meghwal from National Human Welfare Council (NHWC), has left him in spells. Moments and experiences like this have taught him to pay careful attention to his inner voices. It has also made him realise that "teamwork makes dream work".

SHIVA TURNED COMPONENTS has also had an outstanding clientele in

their repertoire such as Anand NVH, Roop Polymers Ltd., Ytech India Ltd, etc. Amongst them, SHIVA has been a constant global supplier to Ytech India Ltd, a Japanese based firm. The company follows the strategy of investing in new businesses as much as they can. The company is always looking to enhance their quality with latest technologies and automation. SHIVA has already started spreading its wings in the vastly fields of diversification. They have kicked it off with a new restaurant in the heart of Thailand, in Dalchini, Pattaya. They have also procured a land in Vietnam. They have also

incorporated a new firm STC publishing House into Publication of School Books in Noida. Such standards speak statements about not only the company's values but about the inner exchange of fruitful ideas and unbarred flow of thoughts that have kept the company afloat till date. Their next big milestone is to achieve Rs. 150 Crs annual turnover in the near future. The success of SHIVA TURNED COMPONENTS is a tale of beautiful coalesce of the mind and heart, where the mind stands as much for rationality and analytical thinking, as the heart stands for passion ■

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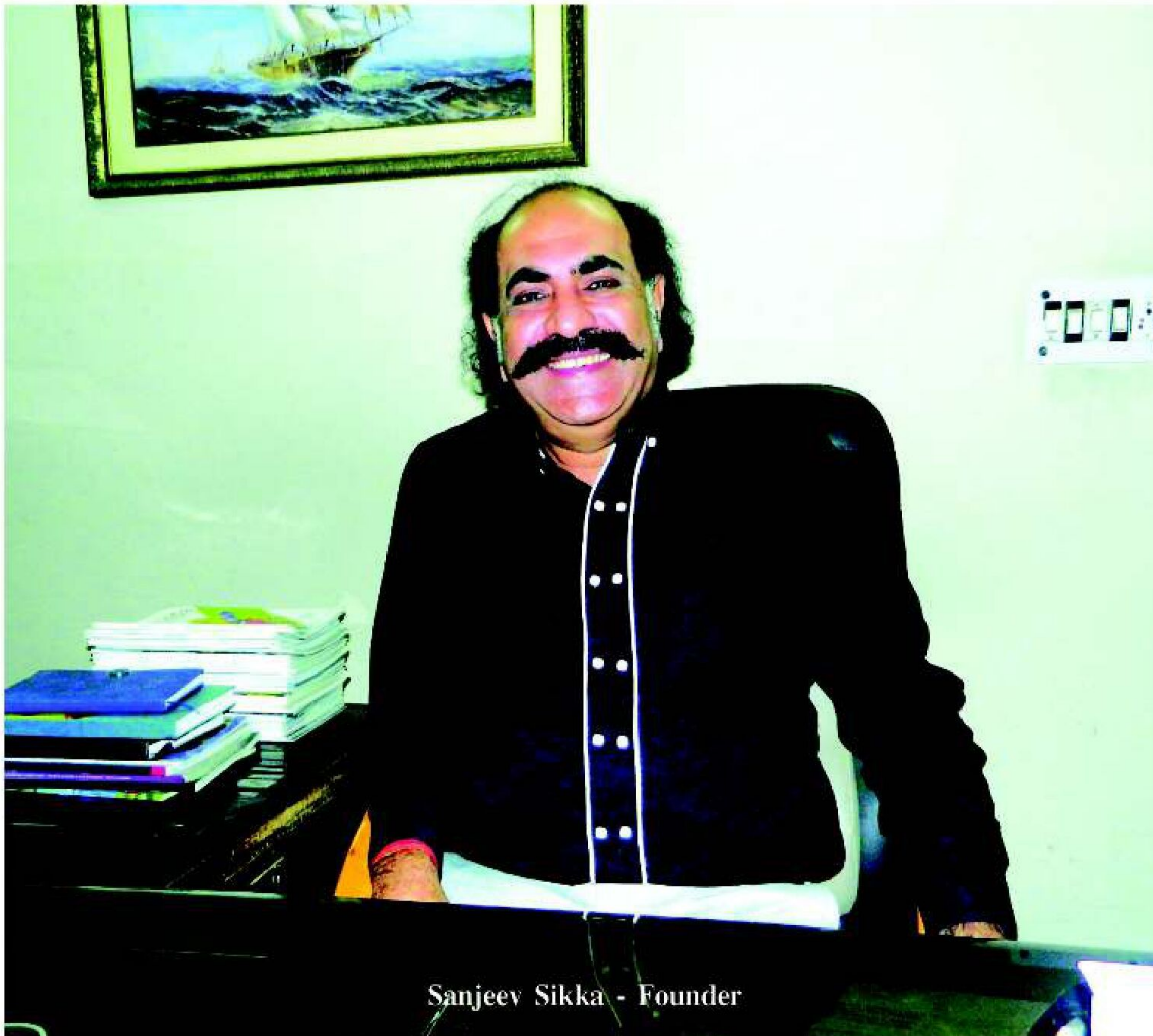
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MAJESTIC RUBBER INDUSTRIES

CONTINUING THE NOTEWORTHY INNINGS EVEN UP AHEAD



Sanjeev Sikka - Founder

By Our Correspondent

It is high-class products that are sturdy, durable, and long-lasting that can make an indent in the buyer segment. Such a lineup makes the company profitable, noteworthy, and of value. In discussion here, we have Majestic Rubber Industries, an organization that manufactures and vends products for the Rubber Sports and Rubber Products industry. To start with, it has

cricketing items such as cricket balls, tennis balls, rubber grips for bats, sports protectors and covers, gears, et al on its seller list. Proudly preens Mr. Sanjeev Sikka, managing partner, “we supply to all the top-of-the-line international brands, and conform to the topnotch standards, worldwide. A commerce graduate from the Punjab University is currently also serving as the Vice

President of All India Rubber Industries Association (AIRIA) and previously was the chairman of Northern Region of the same association and has clients such as SG(Sanspareils Greenlands Ltd)., SS (Sareen Sports Industries), and BDM(B.D. Mahajan & Sons Pvt. Ltd.) for the cricketing gear. A few other firms of high value like Adidas, Puma, Gray-Nicolls and Kookaburra of Australia are

also on the customer roll-call here which are delivered indirectly. For some products, “happily enough, we have patents too”.

Selling under the brand name Virtuoso, the company was conceived by Mr. Sanjeev Sikka and Late Mr. Manmohan Magon in 1988 at Sahibabad with an initial investment of only a few lakh rupees. Interestingly, all the products are child-friendly, eco-friendly, and made of non-toxic material, chime out Mr. Arjun Magon and Mr. Raghav Magon in unison. This entrepreneurial duo aids and abets the top management in furthering the company interests onto a larger, bigger, and wider, platform. So also, at Majestic Rubber Industries, the target for the next three years is to become a Multi Crore Conglomerate. For this, many plans are on the agenda. To pump them up further, the company invests sizeable amount per annum on the research and development amulet which is a yearly phenomenon. The organization has received plaudits like the U.P. State Excellence Award for sports



Left - Arjun Magon, Extreme Right - Raghav Magon

excellence in 1993-94 and a certificate of registration of design at the patent office of an esteemed unit. More than 50 to 80% of employees have been retained since the times of inception due to the filial atmosphere and ethical nature of work conducted here. So also, timely delivery is adhered to up to 80% of the time here and this adds weight to the overall effectiveness of the ethicality of the work routine at these premises. Armed with a passion to develop new products, the head honcho here believes that “we are in this business and have scored well with our clients because of sheer hard work, the hand of providence, and the willingness and the ability to innovate and bring out a new catalogue”. However, this

affable gentleman has grievances to talk about. For one, he disarmingly reveals that “the government has given a directive for all diesel gen-sets to be

changed into boiler PNG format. This involves a good deal of financial stress. Added to this, the road infrastructure in our area is not up to the mark,



Late Manmohan Magon - Founder

among other stumbling blocks”. Nonetheless, he smilingly adds that “the time period right from 1996 to 2017 was very good for us”. Majestic Rubber Industries has much to be proud about. Amongst its several accomplishments, one is that compression moldings in rubber grips for cricket bats were introduced for the first time here & eliminated the earlier Extruder method. They are also the first ones to introduce the synthetic balls for indoor cricket which has been much appreciated pretty much on a global scale. Having such feathers in its cap in its professional sojourn has helped the company establish its niche in the target market. The Company is widely known for Innovations in Cricket Sports Industry as they are also pioneer in number of new products introduced by SOA Technology. “Majestic is widely known for Quality Products with commitment of Timely deliveries. They work with the Slogan, Our Products are for those who Value Quality, Style and Innovation,” says the affable Mr Sikka. This firm has made its presence not just felt but also clearly earmarked in its relevant sector for time immemorial, literally speaking. Thus, ensuring that the notable innings of this company become all the more worthwhile is what the grand plan on the drawing board agenda is. Such hopes are certainly going to be met owing to the creditworthy run beforehand up until now ■

MOHAN INDUSTRIES

HENRY FORD SAY QUALITY ENTAILS PERFORMING WELL WHEN NO ONE IS WATCHING

By Our Correspondent

Every country's economy benefits from its industries, which are the heart of the economy. Corporations promise to put innovation ahead of tradition.

Therefore, industries rank among the primary factors in the revolution.

Mohan Industries, the top industry in terms of performance, is among the top 3 players in Northern India regarding infrastructure and product quality. Mohan Industries carries out world-class fabrication works. The company was founded in 2014 by the visionary Nitin Panchal, a renowned entrepreneur who started this journey with just five employees in a tiny workshop where he initially invested INR 10 lakhs.

The main areas of expertise include electrical engineering, civil, structural engineering, architecture, mechanical engineering, construction, chemical, environmental control, and instrumentation. These projects span all engineering disciplines.

The workshop transformed from fabrication into the pole industry, known as Mohan Industries, working with reputable businesses and initiatives such as sugar plants, construction, and others.

Mohan industries are also a leading manufacturer-seller of numerous electrical goods, such as hot-dip galvanized foundation bolts and poles. Furthermore, It also deals in accessories such as high mast poles, octagonal poles, decorative poles, swaged poles & bracket designs, and commercial and decorative poles.

It achieved the best outcomes in various fabrication works for pipeline fittings, such as pipes, pipe coupling sleeves, adapters, flanges, and puddle flanges. The entire line of equipment is made from premium raw materials to ensure reliability. These goods are used in the construction, electrical, and power industries and are available at affordable prices.

The leading high-quality provider, Mohan Industries, has a loyal and prestigious clientele. KEC International Limited, HPL Limited, Tata Projects Limited, and Vikram Solar Limited are a few to mention in the long and impressive list.

Mr. Nitin Panchal has experience in fashion consultancy and is a Pearl Academy of Fashion graduate. He worked at Merchantile Co. from 2004 to 2007 and is an advocate of work-life balance. He



Nitin Panchal, Director

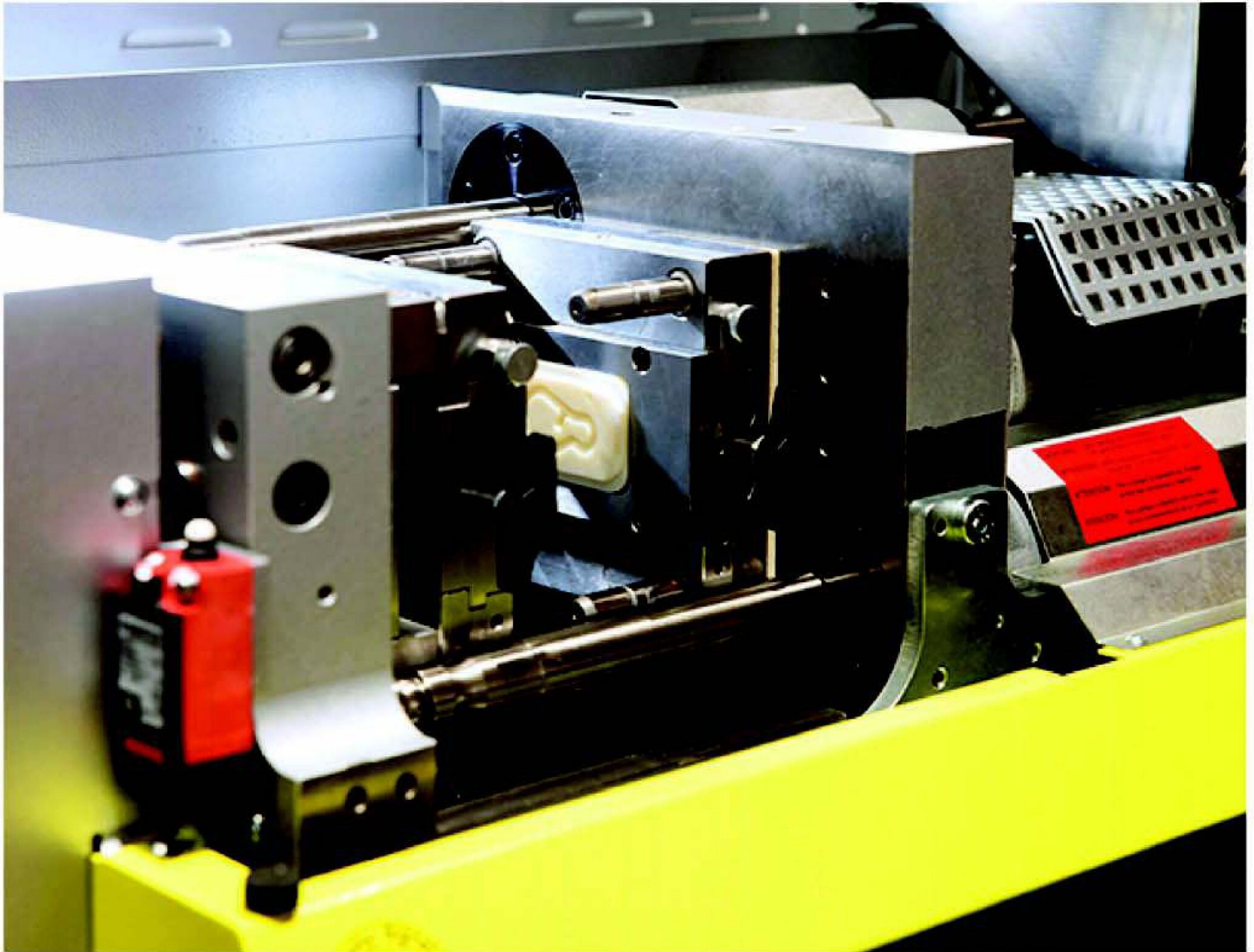
firmly believes that thinking comes first, planning second, and execution last.

During the COVID pandemic, the company did not shun its responsibilities toward the staff. The employees received fifty percent of their wages. Around seventy-five percent of employees resumed their job in the company post-COVID-19. Their unique selling point is that they deliver quality and superior customer service. Considering the growth and sales dynamic, Mr. Nitin sees the current period as the best for him. Services are provided to customers on time without sacrificing quality. The customer retention rate of the ISO 9001: 2015 certified company is 95%.

The company saw a turnover of 25 Crore in the fiscal year 2022, almost a rise of almost 42% from the previous year.

As ShepHyken says, "Consistently excellent customer service is not an accident, it happens on purpose!" Mohan Industries has stayed true to this adage and continues to shine by doing the same, setting high goals for themselves in the coming years and serving their customers while contributing to the nation's prosperity. A true leader, Mr. Nitin strongly believes in maintaining a work-life balance. His vision - think, plan and execute, helped the company flourish and witness success.

Connect at:
www.mohanindustries.co.in ■



THE 5 BEST INJECTION MOLDING COMPANIES IN INDIA

By Our Correspondent

Injection moulding is a manufacturing process for producing parts by injecting molten material into a mould, or mold. Injection moulding can be performed with a host of materials mainly including metals (for which the process is called die-casting), glasses, elastomers, confections,

and most commonly thermoplastic and thermosetting polymers. Material for the part is fed into a heated barrel, mixed (using a helical screw), and injected into a mould cavity, where it cools and hardens to the configuration of the cavity. After a product is designed, usually by an industrial designer or an engineer, moulds are made

by a mould-maker (or toolmaker) from metal, usually either steel or aluminium, and precision-machined to form the features of the desired part. Injection moulding is widely used for manufacturing a variety of parts, from the smallest components to entire body panels of cars. Advances in 3D printing technology,

using photopolymers that do not melt during the injection moulding of some lower-temperature thermoplastics, can be used for some simple injection moulds.

Are you looking for injection molding companies in India? We have compiled the best 5 injection molding manufacturers list for you to pick as below:



HUSKY INJECTION MOLDING SYSTEMS

By Our Correspondent

Whether your company is a start-up or well-established business, you didn't get where you are by compromising on quality. We didn't get to be a world leader in injection molding systems for consumer goods, medical devices, beverage and automotive products that way either. Husky systems, hot runners, controllers, auxiliaries, components and services have always been about return on investment, long-term value and end-to-end solutions for customers. That is why we will always prove to be the better value over less advanced or minimally engineered systems. These products often cannot deliver the higher performance, efficiency or reliability of a Husky. And that could cost you more than you

expected—in lost productivity, profitability and, most importantly, the trust of your own customers.

From medical products and consumer goods to food and beverage containers and packaging to cosmetics, electronics, automotive and more, Husky Technologies™, helps to make the world a better place. At the same time, we strive to make our customers—from startups to companies large and small, in both emerging and mature markets—more productive and profitable.

We also support their goal of manufacturing more sustainable products. As one of the world's largest providers of injection molding systems, hot runners, controllers, auxiliaries and services to the plastics industry, we take environmental accountability very

seriously. To that end, we engineer and build molding systems and solutions for our customers that use less energy and less material while producing less scrap during manufacturing. We also look for ways to ensure that our customers can produce the strongest, yet lightest possible end products to help reduce their transportation costs and, in turn, the CO₂ emissions created during transport, thus reducing our collective carbon footprint. Finally, we continue to develop injection molding systems that use more and more post-consumer recycled plastics, such as rPET, that can be recycled over and over again, reducing our industry's need to generate more virgin plastics. Since 1953, engineering excellence, ever-advancing technologies, design innovation, service and support have been

hallmarks of Husky's customer commitment. We don't just manufacture and sell well-engineered injection molding systems, components and parts. We partner with customers like no one else—to ensure you have exactly the right machines for your plastic injection molding applications, whatever you manufacture, and that you can run at optimal capacity. We also make sure your systems and equipment are easy to maintain—for unparalleled productivity, minimal downtime and long service life that pay back your Husky investment, and your trust, many times over.

As the largest brand-name supplier of injection molding equipment and services to the plastics industry, we are engineers, designers, innovators, material and software specialists, and problem solvers. Team Husky comprises more than 4,300 dedicated people worldwide, focused on building success and profitability for our customers, who operate in over 140 countries.

Our headquarters and main manufacturing facilities are located in Canada, with additional manufacturing facilities in the U.S., Luxembourg, Switzerland, China and the Czech Republic. Plus, three technical centers in Japan, Luxembourg and Shanghai, as well as a global network of locations.

Address: 416, 4TH Floor Time Tower, Mehrauli-Gurgaon Rd, Gurugram, 122002, India ■



LAXMI MICRO INDUSTRIES

By Our Correspondent

Laxmi Micro Industries Is A Mould Manufacturing Company Established In 1987 By Mr. Shantilal Panchal. The company Is Well Know For It's Precision Work For Dies And Moulds And Quick Reliable Services. We Have An Experience Of 25 Years In This Plastic Mould And Dies Industries.

We Manufacture High Quality Plastic Moulds For Various Industries. This Moulds , We Manufacture With The Help Of Latest CAD/CAM Software's And High-Tech Machineries, Best Raw Materials And Cutting Tools We Owned In Our Tool Room. Hence, Our Customers Are Assure For getting High Quality End Products And Longer Service Life Standards From Our Mould Products. Laxmi micro industries Makes Moulds for Pharmaceutical Plastic Products, Electrical components, House Ware components, Automotive Engineering plastics components, Bearings

Cages, Electrical epoxy Die Casting Products tools (APG Tools), Pharmaceutical Bottle Blow Moulds & Its Caps, Closures, Bakelite & DMC component moulds, also Specialized in hot runner multi cavity moulds

We processed our work in this format:

- Product design
- Product analysis
- Product development
- Our tool equipments
- Facilities
- Quality and inspection

Design and Development:

laxmi micro industries manufacture your moulds to High Quality with High degree of accuracy for greater performance and longer service life we are having experience in designing and manufacturing of moulds by using latest CAD/CAM/CAE technology laxmi micro industries Has Latest Design Facilities & R & D Based Structure Also Have Latest 3D CAD/CAM/CAE Software's for Making Mould Design & Manufacturing Them.

Facilities and our Equipments:

Laxmi micro industries Is produce Moulds & tools on leading brand manufacturing equipments including Spark erosion (EDM) Machine , bfw Make Tool Room Mill VMC Machine , Other Conventional Machinery Including Radial Drilling machine, Tool room Lathe Turning Machine, Precision surface grinding Machine & Deckle DRO Milling Machine.

Our company also has another unit Based Injection Moulding Machines In this machine we give a trial or testing of our made injection moulds. Which is equipped with the latest central cooling & Temperature Control Systems.

Quality and Inspection:

Laxmi micro industries synonymous with the term "Quality" To achieve and sustain the customer's satisfaction by meeting up consistently the quality requirements of the customer at competitive price, and maintaining on-time delivery. Since inception, the Company has continued to

abide by its commitment to customer service and support.

Laxmi Micro Industries Is A Mould Manufacturing Company Established In 1987 By Mr. Shantilal Panchal. The company Is Well Know For It's Precision Work For Dies And Moulds And Quick Reliable Services. We Have An Experience Of 25 Years In This Plastic Mould And Dies Industries.

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Laxmi micro industries Makes Moulds for Pharmaceutical Plastic Products, Electrical components, House Ware components, Automotive Engineering plastics components, Bearings Cages, Electrical epoxy Die Casting Products tools (APG Tools), Pharmaceutical Bottle Blow Moulds & Its Caps, Closures, Bakelite & DMC component moulds, also Specialized in hot runner multi cavity moulds.

Address: 25 Gajanand Industrial Estate, Nagarvel Hanuman Rd, nr. Gujarat Bottling, Rakhial, Ahmedabad, Gujarat 380023, India ■



PLASTO CHEM GROUP

By Our Correspondent

Plasto Chem Group are one of the large & reputed group of industries in the field of Plastic Injection mouldings and Sheet Metal fabricated parts in Eastern location of India since over 30 years. Apart from basic objective of manufacturing Engineering parts, we have been networking on providing design solutions to improve and simplify products for our customers using Quality tools and intensive experienced expert hands, thereby we have always remained committed to promotion of most efficient Product/Tool design. We are one of the large & reputed group of industries in the field of Plastic Injection mouldings and Sheet Metal fabricated parts in Eastern location of India since over 30 years. Apart from basic objective of manufacturing

Engineering parts, we have been networking on providing design solutions to improve and simplify products for our customers using Quality tools and intensive experienced expert hands, thereby we

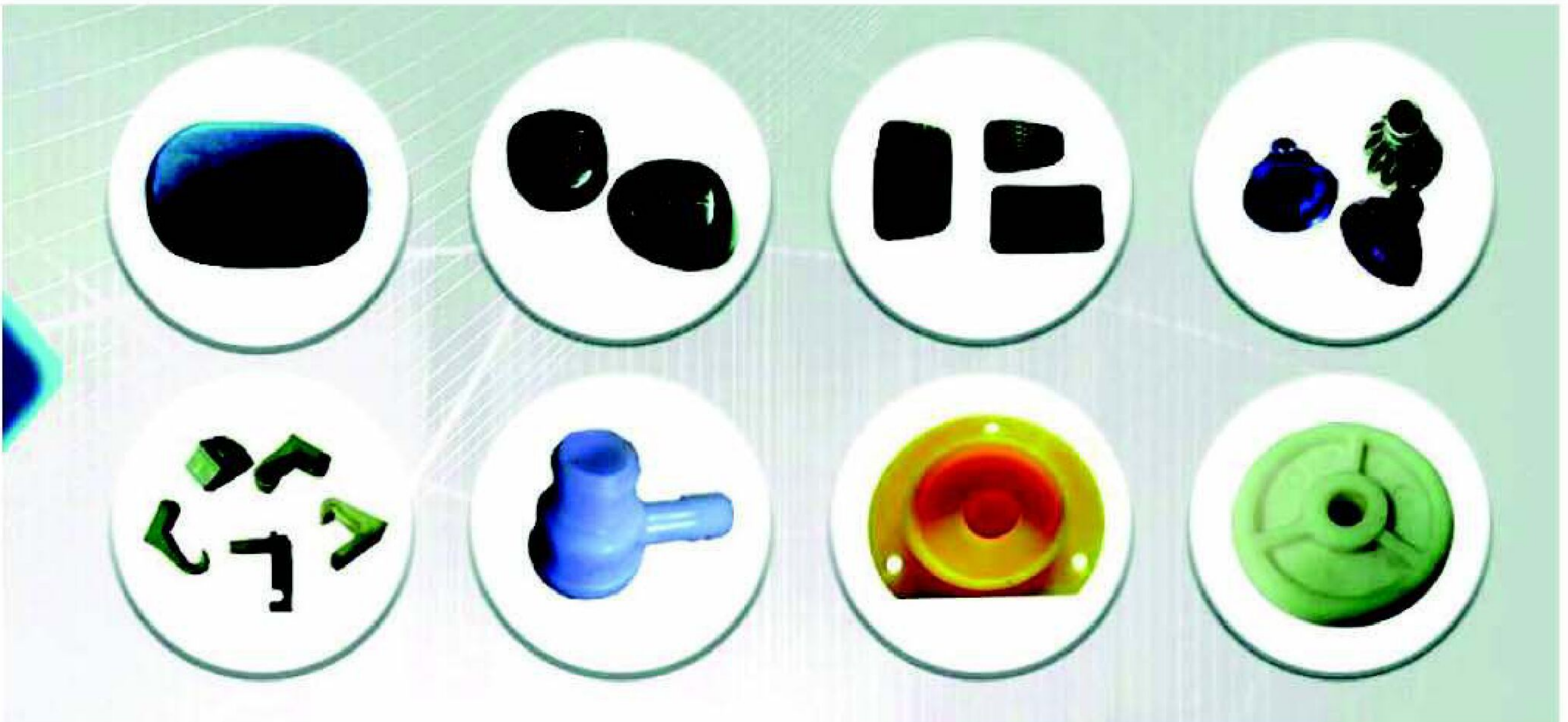
our customer by providing services at Right Time, in Right Quantity and of Correct Quality for sustainable relationship. Ensure Customer satisfaction after determining Customer

simply Avail of suitable opportunities.
Workout the risk factors
Assess our capabilities
Proceed confidently as per plan PLASTO CHEM GROUP OF COMPANIES, engaged in the manufacture of Plastic products is committed to enhance customer satisfaction by providing quality products and services at the affordable prices, by ensuring :
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INJECTION MOULDINGS
AND SHEET METAL
FABRICATED PARTS IN
EASTERN LOCATION OF
INDIA SINCE OVER
30 YEARS.**

have always remained committed to promotion of most efficient Product/Tool design. We have been awarded ISO 9001-2000 Certification by JAS-ANZ. We facilitate complete satisfaction to

requirements with the help of Customer property by attending to Customer complaint and making Customer communication. We do not really guarantee marketing In PLASTO CHEM GROUP, We



THANUSAR ENTERPRISES

By Our Correspondent

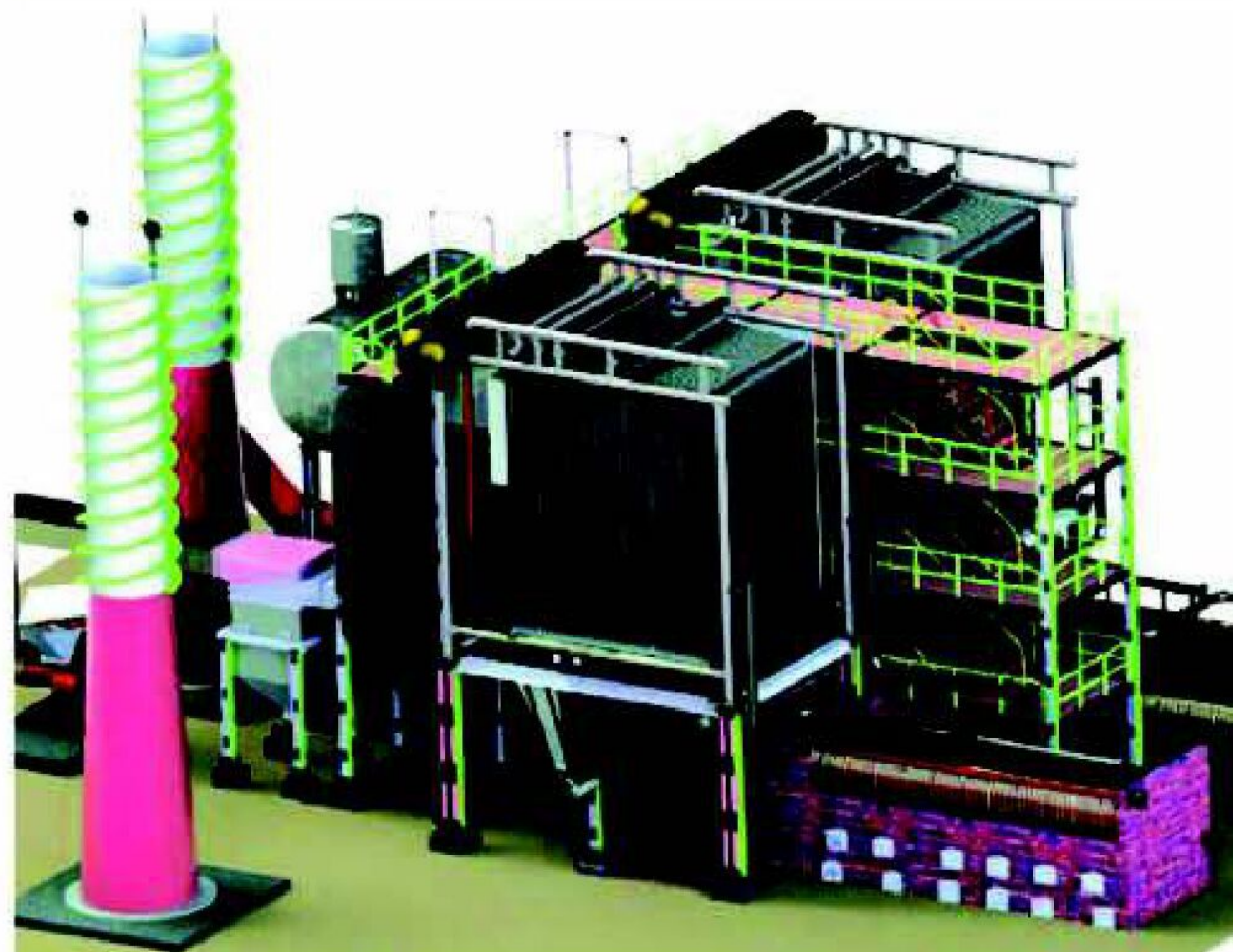
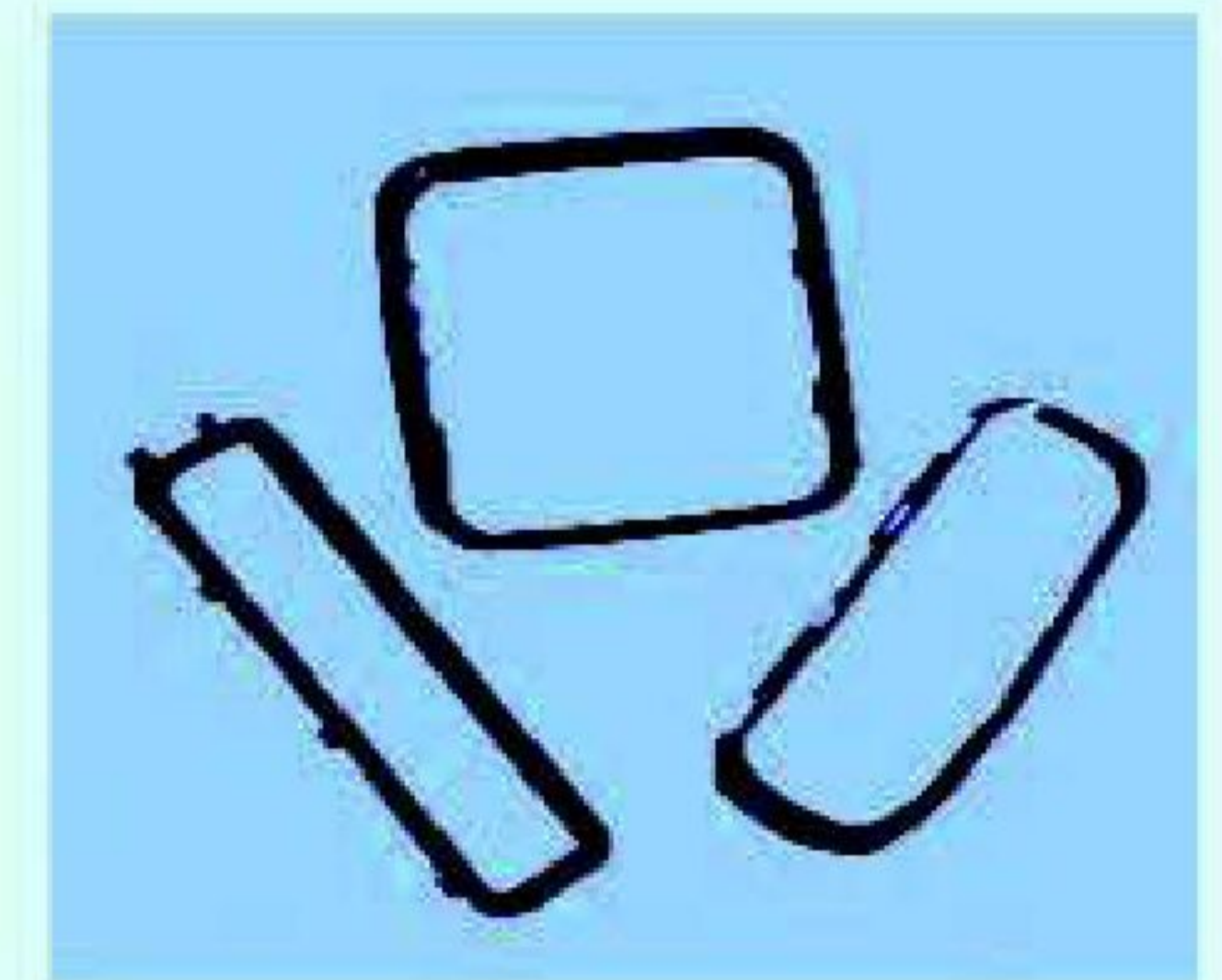
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GENERAL PLASTIC INDUSTRIES

By Our Correspondent

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STOCK MARKET HIGHLIGHTS: SENSEX, NIFTY STAGE DRAMATIC PULL BACK AFTER JAPANESE MONETARY POLICY TWEAK CRASHES ASIAN EQUITIES

By Our Correspondent

In a spirited fightback, Dalal Street recovered from an intraday crash to end the day with marginal losses. The Bank of Japan's decision to widen bond yield target range came as shock for Asian markets including India's S&P BSE Sensex and NSE Nifty50. The 30-stock Sensex ended at 61,702.29, down 103.90 points or 0.17 per cent while the broader market Nifty50 closed at 18,385.30, down 35.15 points or 0.19 per cent. Banking gauge Nifty Bank finished 54 points or 0.12 per cent lower at 43,359.50. The intraday low was 42,955.

Here are key takeaways from the day's action:

1) Sensex fell nearly 700 points in the intraday trade while Nifty50 nearly 220 points.
2) In the 50-stock Nifty50, 39 stocks declined. The top gainers were Adani Enterprises, TCS, Reliance Industries, Axis Bank and Indusind Bank while top losers were SBI Life, Eicher Motors, UPL, Tata Motors and Hindustan Unilever.
3) All 15 Nifty Sectoral indices ended today's session in the red. Nifty

PSU Bank (-1.57 per cent), Nifty Auto (-1.52 per cent) and Nifty Realty (-1.44 per cent) were the worst performers in the pack.
4) India VIX, a measure of volatility in Nifty was up 5.44 per cent at 14.99.
5) Selling pressure was seen in broader markets too. Nifty Mid Cap 100 and Nifty Small Cap 100 ended down 0.87 and 0.75 per cent respectively. In the 100-stock Mid Cap 100, 40 stocks advanced, 59 declined and 1 remained unchanged. Max Health, IPCA Lab and Cummins India were top gainers while Godrej Properties, Bank of India and MFSL were top losers. In the latter, 34 stocks advanced 64 declined and two remained unchanged. Chemplast Sanmar, Balrampur Chini and IIFL while Deepak Fertilizers and Angel One were biggest losers.
6) Out of the 3,657 stocks that traded on BSE on Tuesday, 1,672 stocks advanced, 1,850 declined while 135 remained unchanged. 133 stocks hit their 52-week highs while 32 hit their 52-week lows.
7) The rupee depreciated 13 paise to settle at 82.75 (provisional) against the US dollar on Tuesday as investors turned cautious in view of a negative trend in



domestic equities and rising crude prices in the global markets. Besides, renewed forex outflows and a waning appetite for riskier assets also dragged down the local unit, forex dealers said. However, a sharp decline in the greenback against major rivals overseas restricted the rupee's loss, they added. At the interbank forex market, the local unit opened weak at 82.69 against the greenback and witnessed an intra-day high of 82.69 and a low of 82.88. It finally ended at 82.75 against the American currency, a decline of 13 paise over its previous close of 82.62. PTI
8) Singapore-based SGX Nifty was trading in the

red and was down 61 points or 0.33 per cent at 18,426 while Dow futures were trading at 32,733.10, down 24 or 0.07 per cent.
9) It was day-2 for KFin Technologies IPO. The issue is subscribed 0.36 times by retail investors with overall subscription standing at 0.12 times. Elin Electronics IPO opened today. The issue was overall subscribed 0.17 times with retail portion subscribed 0.27 times at the time of filing this report.
10) MCX February Gold and March Silver futures were trading with strength. While the former was up by Rs 467 per 10 gram, the latter was higher by Rs 1500 per kg ■

INDIA'S SARGAM KOUSHAL WINS MRS. WORLD 2022, ALL YOU WANT TO KNOW ABOUT HER



Sargam Koushal, who represented India at the Mrs World 2022 pageant hosted in Las Vegas on Sunday, has been crowned the winner and has brought back the crown after 21 years.

By Deepak Khattar

Jammu girl Sargam Koushal, 32, has scripted history by bringing home the Mrs World crown after the long wait of 21 years. All you want to know about her. Sargam Koushal, who represented India at the Mrs World 2022 pageant hosted in Las Vegas on Sunday, has been crowned

the winner and has brought back the crown after 21 years. Aditi Govitrikar became the first Indian woman to win the honour for India in 2001 and after the wait of 21 long years, Sargam has scripted history again. The victory is reminiscent of Harnaaz Sandhu's win at Miss Universe last year as she too brought home the crown after 21 years of Lara Dutta's big win in 2000.

32-year-old Sargam who looked stunning in a shimmery pink gown with intricate embroidery work and sequins, trumped contestants from 63 countries. Mrs India pageant shared the news on Instagram and wrote, "The long wait is over, it's after 21 years we have the CROWN back!" Aditi Govitrikar congratulated Sargam and wrote, "Heartiest congratulations so happy the crown is finally back and that I was part of the journey."

Mrs World 2022 Sargam's parents on her win "Sargam's journey has been full of hard work and dedication. It was the dream of our family that Sargam reaches this platform. Sargam too had this dream since childhood but she felt a bit of hesitation earlier. After marriage, we encouraged him to participate and we were very much confident that she will definitely get this crown back to India. She has done it. She is very intelligent, talented and a good person," said Sargam's father GS Koushal after her win in an interview with a news channel.

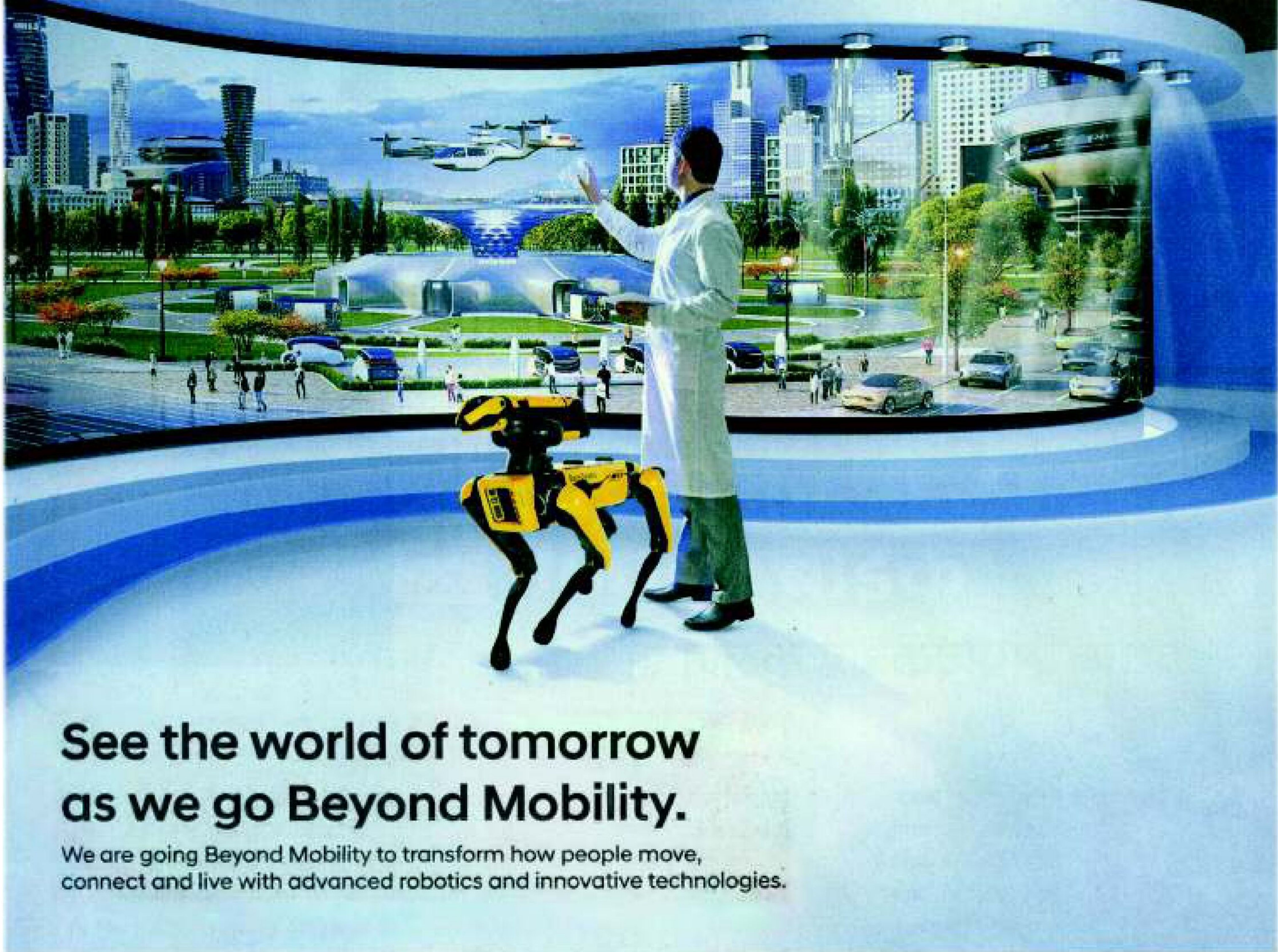
Koushal feels that every parent must work hard on their children's education so that their life shapes up better.

"Sargam has worked hard on her dream and she has been confident since an early age. As a child she was naughty and full of mischief. She loved to dress up in sarees and

dresses. I had spotted her talent early on," said Sargam's mother Meena Koushal in an interview. Who is Sargam Koushal Sargam Koushal hails from Jammu and is a post graduate in English literature. She did her schooling from Presentation Convent Senior Secondary School, Gandhi Nagar Jammu and completed her Masters in English Literature from Jammu university. She also did her BEd from Government BEd College Jammu. She is a daughter of retired Chief Manager, the Bank of India GS Kaushal and Reema Khajuria and has a brother Manthan Koushal who is 7 years younger to her. Sargam who started out as a teacher soon decided to join the glamour world as a model. The beauty with the brains is a painter and a content writer too. When did Sargam Koushal get married?

Sargam tied the knot with Aditya Manohar Sharma, an Indian naval officer in 2018. While Sargam started her career as a teacher, post her marriage she decided to pursue her dream and started taking part in beauty pageants. Mrs World began in 1984 and has been conducted in over 80 countries. This is the second time India won the coveted crown after Aditi Govitrikar who was declared the winner of the pageant in 2001.

Candidates from 21 to 48 years can participate in the contest.



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MODERN MARRIAGES: A BLESSING OR A CURSE?

By Our Correspondent

One of most complicated issues facing our community in the current time is marriage. We can't help but notice how getting married has become increasingly difficult to the point that we can't sweep this problem under the rug anymore. The financial burden of getting married, finding a decent place to live, along with many more difficulties elongate the waiting to the getting married purgatory. In some other cases, people simply don't find someone who

meet their standards, or someone who they believe will make them happy. In the wake of this problem, girls start feeling insecure especially when they edge closer to thirty without getting marry or at least engaged. 'Gawaz El Salonat' is the Egyptian version of an arranged marriage; it's the process of introducing a man and a woman to each other by a third party, for the purpose of considering a relationship that can develop into marriage. Don't mistake it for a forced marriage; in arranged marriages, the

spouses willingly agree to get married. Some types of arranged marriages can turn into love marriages in the early stages of getting to know each other; that's just awesome. But that isn't the type under discussion here; we're referring to getting married to someone you're not absolutely certain you're in love with. Sadly, that's the case of a big share of those so-called arranged marriages. The groom likes the girl, she comes from a good family, looks pretty, let's get married... Sometimes, negative aspects could turn out to be

positives if you look on the bright side. So why not list the perks and drawbacks of arranged marriages, try and assess the situation, and decide which is better getting an arranged marriage or waiting for love that may never come? **Let's start with the perks to cheer things up a bit:**

1. You will get married! Yay! And he might turn out to be the one. Who knows? Nothing ventured, nothing gained.
 2. You will finally be the one with the ring; no more dancing on 'All the Single Ladies'. Beyoncé go home.
 3. Sometimes love marriages crumble and arranged marriage thrive. Maybe yours will too.
 4. The beginning of any relationship is always the best part while the first year of marriage is usually the toughest. You avoided the second risk through the additional benefit of the first advantage. Unlike love marriages, in arranged marriages the dating period is too short, so your first year of marriage is actually the beginning of your relationship. Smart girl!
 5. As Agatha Christie had once said, "there is nothing more thrilling in this world, than having a child that is yours." Maybe if you waited too long for love, it would be too late for you to have children. **Now, now, this is too good to be true; where's the catch? Where's the cold water tossed in our faces? Here it is:**
1. It could turn out to be the biggest mistake of your

life. Isn't it a bet after all? Win or lose.

2. When that moment comes for your future daughter to ask you, dewy-eyed romantic "Mom, how did you and dad meet?" Instead of sharing a story about how you two first bumped into each other, or how you were the college's love birds, and rather than awing her with how he proposed, you will dumbstruck her with "arranged marriage"!!

3. You waited for the love to come for a month, a year; three years had passed and you still held no love for the man you're calling your husband. What now? You have three options: One: make yourself love him (No guarantee, but it works sometimes). Two: keep going with your life, job, hobby, or maybe hanging out with some cool friends. Who needs love? Three: get a divorce; sorry but I can't put off the evil day more than that.

4. Your flaws are perfect for the heart that is meant to love you. If you don't love the man you will marry, would you be able to handle and deal with his flaws? Would he handle yours? Lots of question marks for your own good! To lay it on the line, both types of marriages are risky gambles. You could marry someone you love then fall out of love. You can marry someone you don't love then fall head over heels with them, and

vice versa. There's no right or wrong; it's a matter of weighing the pros and cons of both types of marriages then choosing what suits your own life vision best. But always remember that happiness is relative; do what will make you happy, not what will make your parents happy. You can buy them a box of chocolate and make them happy, but marriage is all about you, and you only. Pick carefully; we hope you will come out as a winner.

BEST HONEYMOON PLACES IN THE WORLD

Planning your Honeymoon? Here is a List of the Best Honeymoon Destinations in the World.



There is a special kind of name for people who scourge high and low, sieve through brochures and google, interrogate married friends and family incessantly about the best honeymoon destination to take their partner to. No, it's not 'crazy.' It's 'in love.' If you are one of those rare kinds, who has been trying to rack their brains as well as the internet for a romantic chill getaway for your honeymoon, your shuttle has landed on the right planet. We believe that the holiday of honeymoon is one of the

most special times in a couple's life, probably the one coming close to their time as an engaged couple where they are still stealing glances but also holding hands. On your honeymoon, you get to be a real couple, a husband and wife, a pair companions for the first time in life. And you also get to leave behind all those bickering relatives and wedding planners and stressors of your D-Day behind. So here we have compiled an extensive list of options for you to pick from; there are beach destinations and

quaint islands, there are snowy hill towns as well as cities that have through the majority of modern history

been dedicated to love. Here we have some of the best honeymoon destinations the world has to offer.



PARIS

The city of love, Paris needs no introduction. If you are already not here with the conviction that you want to go to Paris, probably a portrait of this city will convince you that there is no other like it. The Eiffel Tower, the Louvre, delicate macaroons from pastel-coloured bakeries, cafes serving coffees and croissants all day and little

pretty tables and chairs lined on the sidewalk. Out of a fairytale right? Well, that's France and Paris for you; a city where you can live as well as express love freely. Hold hands down the cobbled streets, kiss on top of the Eiffel Tower, dance in one of the artsy garages with other couples, shop Parisian clothes, ride a cruise on River Seine and pray at the Notre

Dame. The city of love isn't called so for no reason after all! The city of love, lights, fashion, glamour and so much more, Paris is the perfect destination for your next holiday. The capital city of France and the most happening city of Europe, Paris is every traveler's dream destination. Nuzzled amidst the chic streets and stylish cardigans, the

entire city dazzles with beauty and glamour. There is something in the city for everyone. It bears the history of the bygone centuries, stands as a landmark for business and breathes freely in its own culture. With such magnificence, tourism in Paris is bound to be one hell of a ride! Here's a travel guide to take you through Paris.



MALDIVES

Pristine aqua sea fringed by marine colourful corals and sands that glitter almost gold in the sun. Maldives is paradise from another universe. Honeymooners flock here in all the seasons so there is plenty of privacy too, as everybody is lost in their own world. The resorts, locals as well as the authorities of Maldives are very welcoming to new couples, and you will get some complementaries at least once at your stay. Most island beaches and resorts are so plush and pretty that you get your own personal infinity pool or a part of the lagoon just outside your room. So if you are a beach baby and

want to experience a part of this haven, bring your spouse here after marriage. Maldives, a tropical Island Nation surrounded by the vastness of the Indian Ocean, comprises of 26 atolls made up of numerous coral islands. Lying southwest of India and Sri Lanka, Maldives is an eternally coveted destination for its white sand beaches, and blue lagoons. It is one of the world's most geographically dispersed countries, as also the smallest Asian country in both area and population. Tourism in Maldives is filled with beaches, beaches and more beaches. Read this travel guide to know more about Maldives.

MAURITIUS



One of the most beautiful honeymoon destinations in the world, for decades Mauritius has lured newly wed couples into its Indian Ocean islands. White sands and colourful marine, volcanic mountains and colourful plains, beaches with rare fauna and sanctuaries of migratory birds; Mauritius boasts of a culture just as vivid. With a mix of Indian, Creole and French origin inhabitants, this island nation gives you all the best things that a couple in love needs. Privacy, romantic setting, some adventure for your first adrenaline rush together, and loads of scenic sunsets to walk hand in hand to.

The beautiful sunlit Islands

SINGAPORE

Singapore is an island country, and the name itself brings to imagination beautiful skyscrapers and thumping nightlife, incessant fun at theme parks like the Universal Studios and Night Safari,

of the Republic of Mauritius have been a point of interest for travelers for quite some time. These isolated fertile lands were home to many exotic plants and very timid wildlife species quite of few of which became extinct after the humans settled here, such as the Dodo bird. Even though you can only chase the legends of an extinct bird here, there will be tranquil lagoons, reefs waiting to be explored, and green mountains to comfort your eyes on the way. Read on to know all you need about tourism in Mauritius, the erstwhile British colony just 2000 km offshore the African mainland. This travel guide is your first friend to Mauritius.

as well as loads and loads of shopping. So husbands who really really love their new wives, this is the chance to prove yourself by giving them a Singapore shopping street and a bottomless credit card!



Just kidding. No, not really. But couples choose Singapore for its fine city life, luxurious hotel experiences, the Marina Bay's rooftop parties and the overall feel of the city. An erstwhile British colony in Southeast Asia, today the city-state of Singapore ranks among the most prosperous nations of the world boasting of the world's busiest port. With

most of its residents being of Chinese, Malay or Indian origins, the state has been largely influenced by these cultures. Tourism in Singapore is a delight for those looking for a luxurious city vacation. With great food, tropical climate, and an incredible nightlife, this Garden City is a great springboard into this region. Here is a brief travel guide for you to start planning your Singapore trip.

LANGKAWI



Langkawi is a tropical island in Malaysia and is known for its pristine beaches and fairytales and legends. With its awe-inspiring beaches that stretch back into virgin forests, resorts that are so comfy that you wouldn't want to leave the bed, and activities centred around couples, this island town is a very coveted honeymoon

destination. Sailing, cable car rides, sky bridges, underwater explorations... you name it and Langkawi offers it. Langkawi, a paradise of the mountains and the sea, is the go-to destination for its pristine beaches, breath-taking landscapes and duty free shopping. A collection of 99 islands, Langkawi also doubles up

as a destination for trekking and certain water sports. You can hike up the Telaga Tuju Waterfalls, shop duty free perfumes, chocolates and hoard good alcohol. This

Malaysian island has some of the best views to offer from atop the Langkawi Sky Bridge and Gunung Raya while making you binge on Malay cuisine.

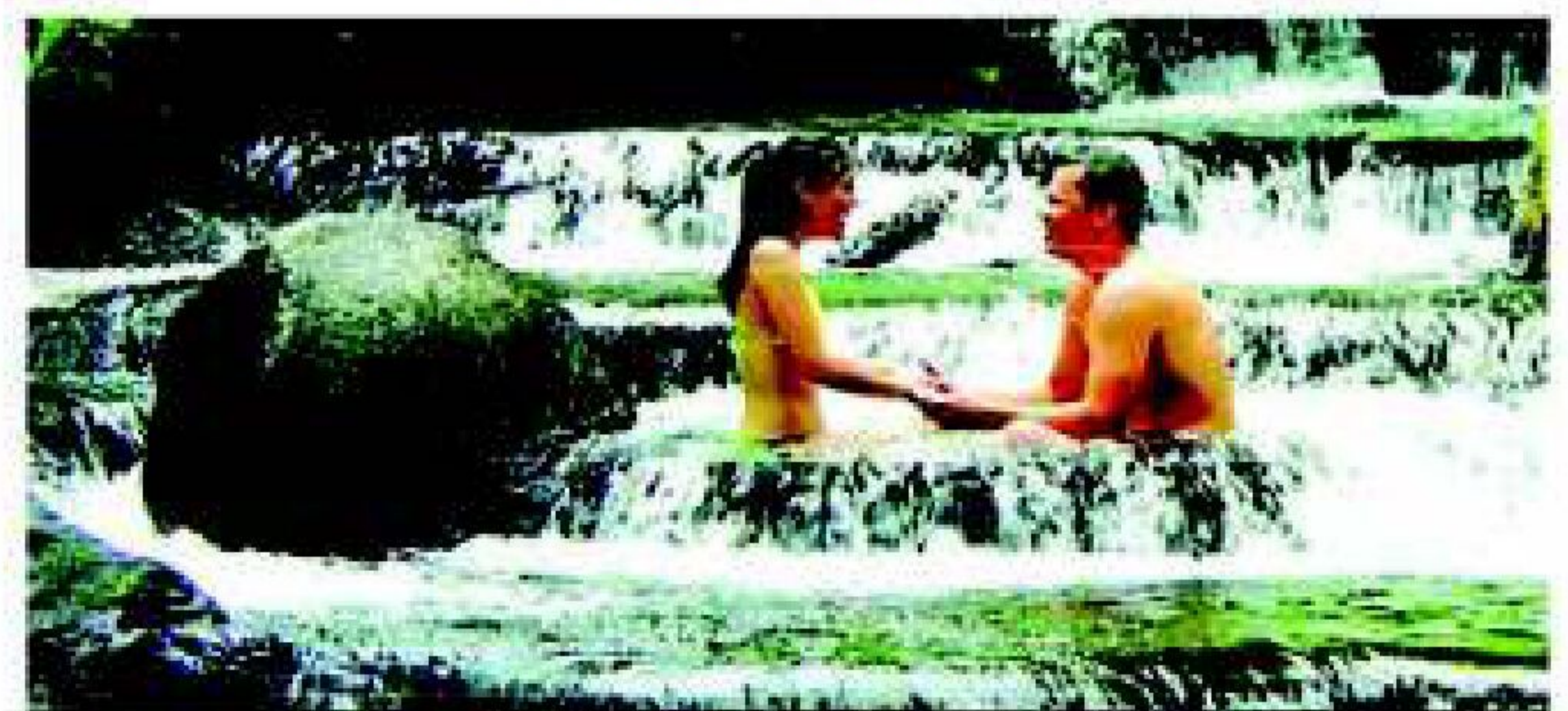
FIJI



Fiji is synonymous to volcanoes and lagoons and beaches. There are also romantic coral reefs outlining the beaches and resorts that offer you the much needed privacy with luxury. Romance is in the air here in Fiji; and for couples who are suckers for adventure and outdoors, the island offers great water and hiking sports

opportunities. There are pretty little trains for long leisurely walks too, as well as ancient natural sites and local villages to explore the culture of Fiji. With colourful drinks in hand and the sunset in the sea, enjoy the arms of your partner wrapped around you. Fiji is that kind of destination.

COSTA RICA



A Central American country known for its year-round rainforests and shorelines that kiss the Pacific and Caribbean, Costa Rica is a goldmine of romance and adventure. There are stunning beaches and thrilling volcanoes, jungles that are so green and thick that sunlight rarely sieves

through and wildlife that makes your eyes pop. The main highlight here is its rainforest tourism and activities like zip-lining, hiking and trekking. Couples who are fond of these activities will find great pleasure sharing Costa Rica as the first step after marriage. ■



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TOP 5 JEWELLERY BRANDS IN INDIA



Tanishq • Malabar Gold and Diamonds
BlueStone • Kalyan Jewellers

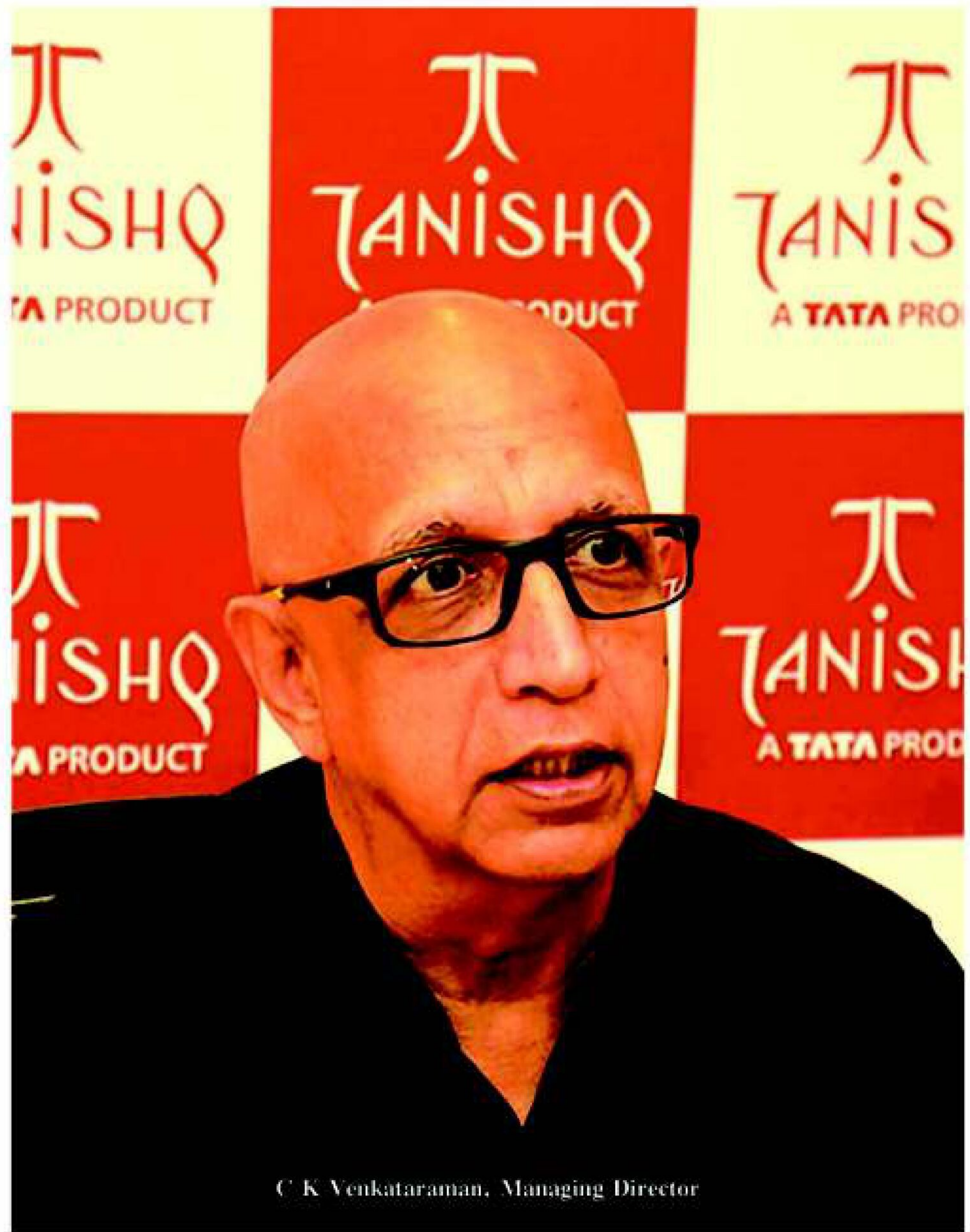
TITAN EXPECTS 20% GROWTH IN FESTIVE SEASON, TO OPEN 20-30 TANISHQ STORES IN GLOBAL MARKETS

By Our Correspondent

“We are also opening in some other countries of the Middle East. We are opening our first store in the US market next month and we are planning many more stores in North America in the next 2-3 years,” he said adding “We have very very big ambitions for Tanishq in the Gulf Countries and North America.”

Tata group firm Titan is looking to have around 20-30 stores of its jewellery brand Tanishq in the Gulf and North American markets in the next 2-3 years, its Managing Director C K

Venkataraman said on Thursday. The company is targetting the widely spread Indian diaspora in the region and is going to open its first Tanishq store in the US in September. It plans more stores in the North American market and the West Asia region. For the domestic market, Titan is “positive” about the coming festive season and expects 15-20 per cent consolidated sales growth over the previous year, he added.



C K Venkataraman, Managing Director



“Now everyone is more confident about life and if we look at the statistics of last two years, the Indian households have saved substantial amounts because of not spending money during the pandemic,” Venkataraman told PTI.

There is a feeling of wealth and people have cash with them and the festive season would provide them with an opportunity to spend, Venkataraman added.

When asked about growth, he said: “In 2021 Diwali, we have grown over the prepandemic period of 2019. This year, it would be 15-20 per cent higher (overall) than that.”

Over the overseas expansion of Tanishq, Venkataraman said Titan has already opened some stores in the gulf region such as Dubai and is opening a new one in Abu Dhabi.

“We are also opening in some other countries of the

Middle East. We are opening our first store in the US market next month and we are planning many more stores in North America in the next 2-3 years,” he said adding “We have very very big ambitions for Tanishq in the Gulf Countries and North America.”

When asked about the number, he said: “We would have around 20 to 30 stores in the next 2-3 years.”

The company may also take some other brands such as Taneira, under which it sells Indian ethnic wear such as saree.

“Once we go there and it becomes a familiar market, we will think about it,” he added.

Titan, a JV between Tata Group and Tamilnadu Industrial Development Corporation (TIDCO), owns the popular jewellery brand Tanishq.

For the financial year ended on March 31, 2022, its jewellery division contributed over 88 per cent of its total net sales of Rs 27,456 crore.

According to Venkataraman, Titan is catering to the various price points in the jewellery segment through its brands.

Earlier in May this year, Titan said it is aiming for a growth of 2.5 times in its jewellery business in the next five years.

We have a portfolio of brands to start with. We have Mia by Tanishq and Caratiane for young women and then Tanishq, which is a known brand. Zoa is for luxury,” he said.

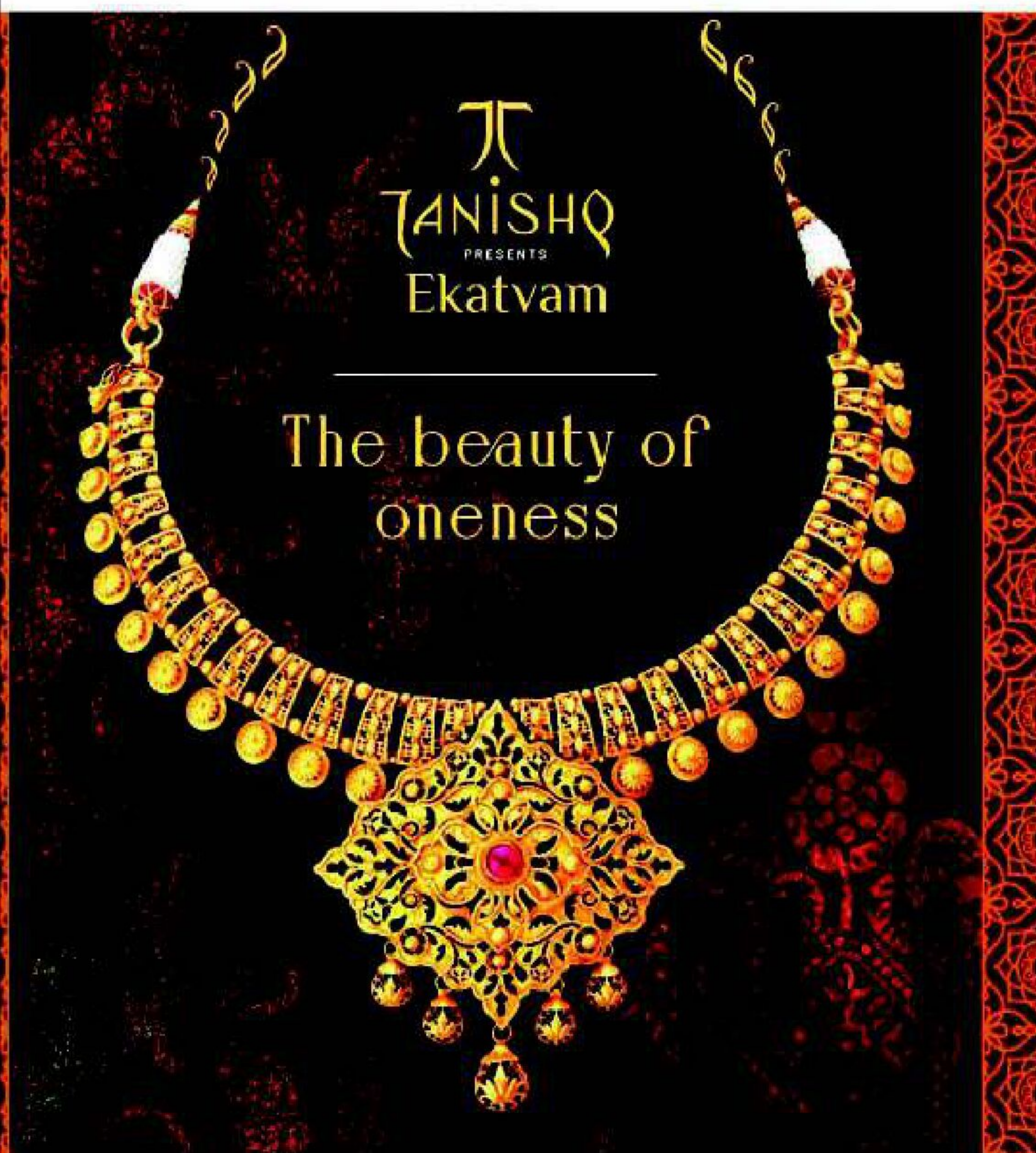
Venkataraman further said, “Even within Tanishq we have price points starting from few grams products as finger rings to coins, and then customised products pricing in crores also”. Products are customised by looking at the location of the store and the catchment area as ethnicity and income level etc.

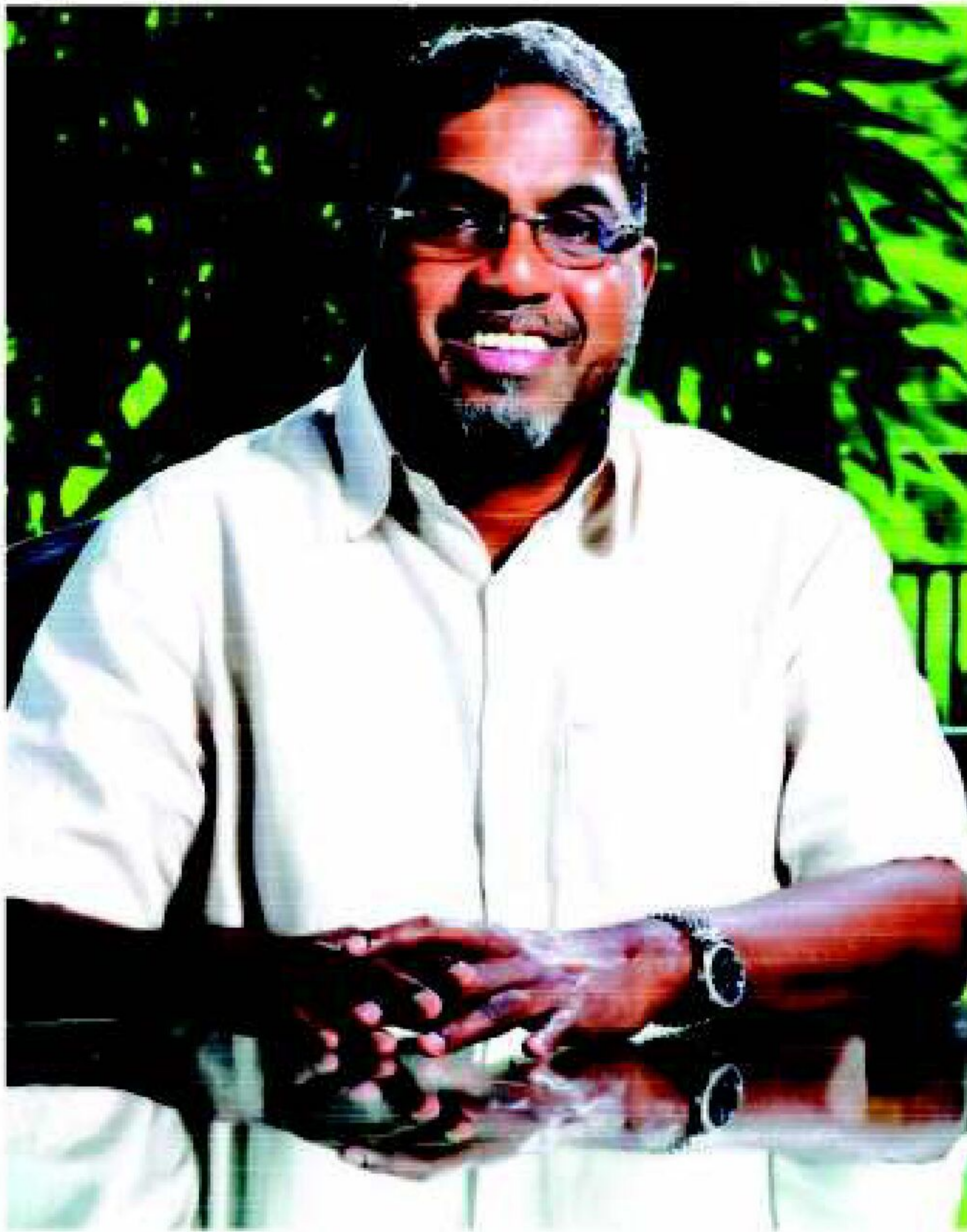
Over Taneira, which is the youngest brand of Titan, he said the size of the addressable market is huge as the size of the saree industry is around Rs.50,000 crore.

“We believe that we can rejuvenate parts of that by creating relevance and excitement in the category, just like we did with Tanishq in the mid-90s,” he said.

The company has “big ambitions” in terms of the number of stores for Taneira, taking it to every city in the country and plans to have 16 stores by the end of this fiscal.

The company on Thursday rolled out the “Titan Shurya” initiative. Under this its products across all brand categories, would be made accessible to The Indian Armed Forces at special offers reserved exclusively for all serving and Retired Armed Forces including their dependents ■





M P Ahammed Malabar Group Was Founded

MALABAR GOLD AND DIAMONDS

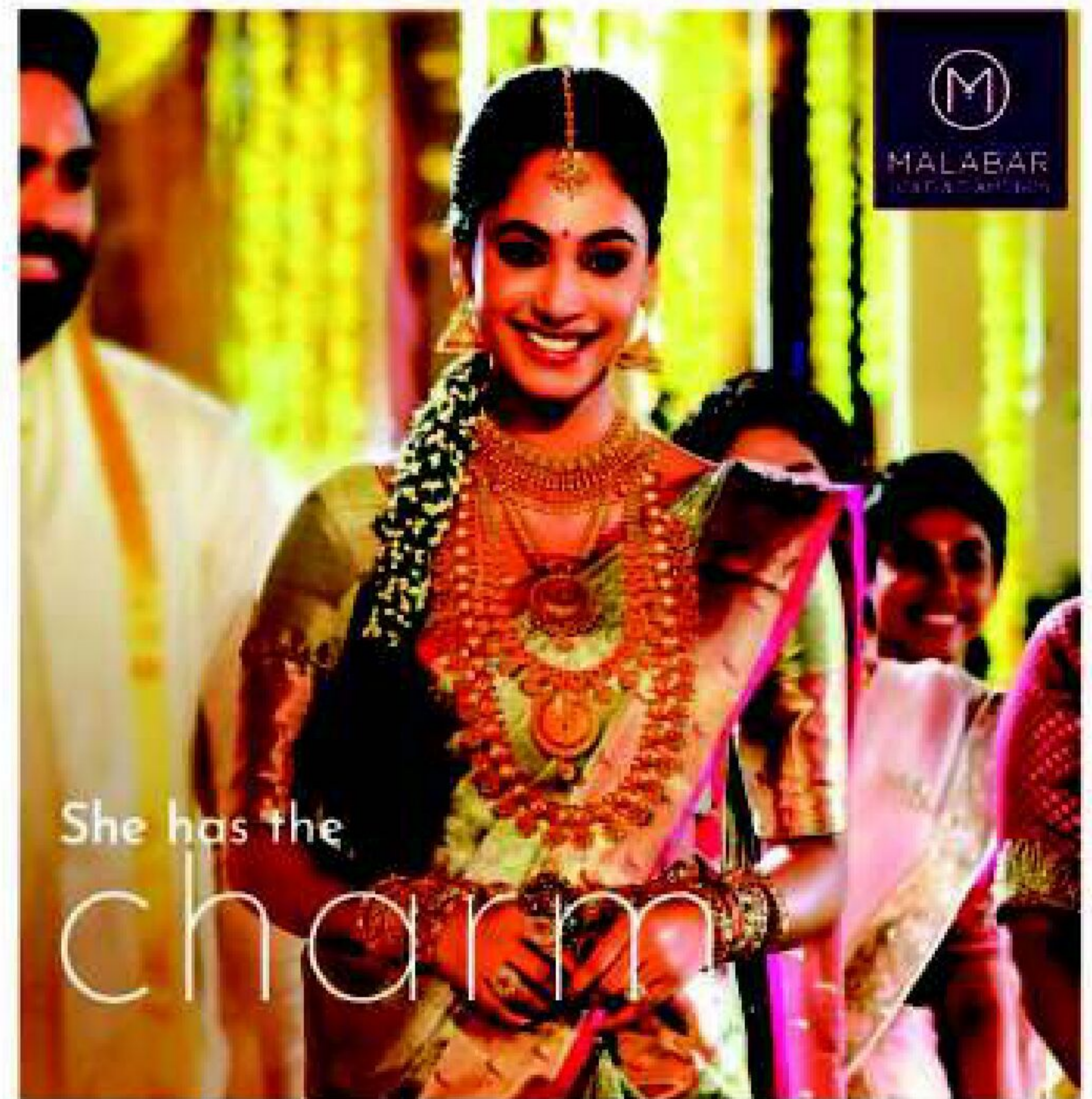
By Our Correspondent

Malabar Group was founded in 1993 by a team of enterprising entrepreneurs, led by the visionary genius of Mr. M P Ahammed when he explored beyond his immediate circle in the agri-corp industry to establish a jewellery trading company in a historical city called Kozhikode. Since then, keeping alive the golden spirit of the brand, the Group has remained

constant, in its successful forays nurtured by expertise, vision and guidance, into a formidable business conglomerate. The HQ (headquarters) of Malabar Group located in Kozhikode shines bright as a beacon of success for an empire built on Trust, Teamwork, and Goodwill. Malabar Gold & Diamonds is the flagship company of Malabar Group, a leading diversified Indian business conglomerate. Established in 1993 in the Indian state of Kerala, Malabar Gold &

Diamonds today has a strong retail network of over 285 outlets spread across 10 countries in addition to multiple offices, design centers, wholesale units and factories spread across India, Middle East, Far East & USA. With an annual turnover of \$4.51 billion, the company currently ranks as one of the largest jewellery retailers globally. With 14 manufacturing units in India and GCC – the company currently has 12

woman and bespoke designs for custom made creations, to elaborate and exquisite bridal jewellery collections for the brides of today – Malabar Gold and Diamonds has it all. The brand offers an extensive range of jewellery collections and designs that cater to the diversified interests of various age groups and ethnicities. CSR has been the primary commitment of the group since its inception; integrating ESG (Environmental, Social & Governance) principles into



exclusive jewellery brands to cater to the discerning needs of its customers. The company is headquartered in Kerala with branches across India, Middle East, Far East and the USA. The group, owned by over 4,000 shareholders excels in quality products and services, and has more than 13,000 professionals from over 26 countries working for its continued success. From elegant cuts to don the everyday modern

the core business. The key CSR focus areas of Malabar Group are Health, Education, Women Empowerment, Housing, and the Environment. The ESG goals of the organization are periodically strengthened by integrating responsibility and sustainability to remain a socially conscious and responsible organization. The group contributes 5% of its profit to such initiatives in the same country of operation ■

KALYAN JEWELLERS

31st, 2022, we have over 150 showrooms spread across India and GCC Indian jewellery, its

Kalyan offers an array of traditional and contemporary jewellery designs in gold, diamonds, precious



craftsmanship and variety is an amazing showcase of India's heritage, culture and diversity. With a deep understanding of local tastes and preferences,

stones and other precious metals.

We at Kalyan have always believed that the customer needs to be educated and aware, as this is the first step in preventing malpractices in business. As a part of this philosophy we have conducted several campaigns over the years, to educate customers about purity, pricing and other aspects. These efforts of Kalyan have gone a long way in the industry, that is now becoming more transparent towards the customer's interests. We believe that this is our legacy to the industry. Inspired by the trust we have earned across varied markets, we will soon be expanding into new markets across India, GCC, USA, Singapore, Malaysia, Sri Lanka and more.



T.S. Kalyanaraman Chairman & Managing Director

By Our Correspondent

We are one of the oldest business families in India with a family legacy of over a century in business, starting from as early as 1908. Started for the noble cause of nation-building and self-sustenance in a pre-independent India, the forefathers believed ethical, honest and transparent business practices should form the foundation of the group.

Having ventured into jewellery retailing in 1993 in Thrissur, Kerala, India, where we are headquartered, and as on March



THESE ARE BEST WEDDING SHOPPING PLACES IN INDIA THAT YOU SHOULD NOT MISS

By Our Correspondent

We live once, we die once and in fact, we marry once, and falling in love just happens once! Getting married to the love of your life is probably the best feeling ever. Girls always have a dream of a fairy tale wedding and India is an ideal destination for a dream wedding. Indian weddings are lively affairs, with plenty of delicious food, dancing, music, fancy attire, and a boisterous crowd. Wedding planning is a full-time occupation. Because it is a moment that everyone in your life is looking forward to, preparations begin months, if not a year, in advance. The bride and groom's attractive, fancy, and well-



designed clothing and jewelry are the most noticeable features of a wedding. A great deal of research and travel is required to obtain the best

pieces at reasonable prices for this magnificent event. One of the things that couples want is to feel like royalty at their wedding, so they are willing to go out

of their way to find the perfect thing for them. Wedding couples have been known to travel to the best wedding shopping places in India. There are numerous locations in India that provide an excellent selection of wedding supplies at reasonable prices. The booming bridal wear markets are brimming with choices, and we'd like to assist you in making your pick. We'll show you where to find one-of-a-kind designs for your wedding day from Delhi to Mumbai, Chandigarh to Ahmedabad, or Hyderabad to Chennai ■





HYDERABAD



By Our Correspondent

Along with its delicious Biryani and Irani tea, Hyderabad has been one of the most popular wedding shopping places in India during the wedding season. Couples visit the city for pearl jewelry, which is one of the main draws. The city's people dress in a mix of south and north Indian patterns. Banjara and Jubilee Hills, for example, have a fantastic collection. Banjara Hills in Hyderabad is a great place to go wedding shopping.

Everything is here, from bright bangles to trendy materials and embroidery styles like silk, velvet, and zari! Wait for the best part: not only will you find these treasures, but also well-known designer stores such as Tarun Tahiliani, Ritu Kumar, and, of course, Sabyasachi! If you're unable to decide what to gift to the guests, you can explore the wholesale markets of Hyderabad. For more insights please check, Wholesale Cloth Market in Hyderabad. ■



Delhi include Meena Bazar, Satya Paul, Frontier Bazar, and others. The couple will find a wide variety of items to suit their needs here. For high-end top designer lehengas, go to the flagship stores of Anamika Khanna, Tarun Tahiliani, and others.

Believe us when we say you'll get lost among the beautiful and small street colors. And if you think it's still a good place to find cheap bridal lehengas, you're mistaken. From low-cost outlets to businesses selling lehengas worth lakhs of rupees, one can find it all here. To make things easier for you, two of the most well-known shopping destinations are the Om Prakash Jawahar Lal store and Asiana Couture! ■

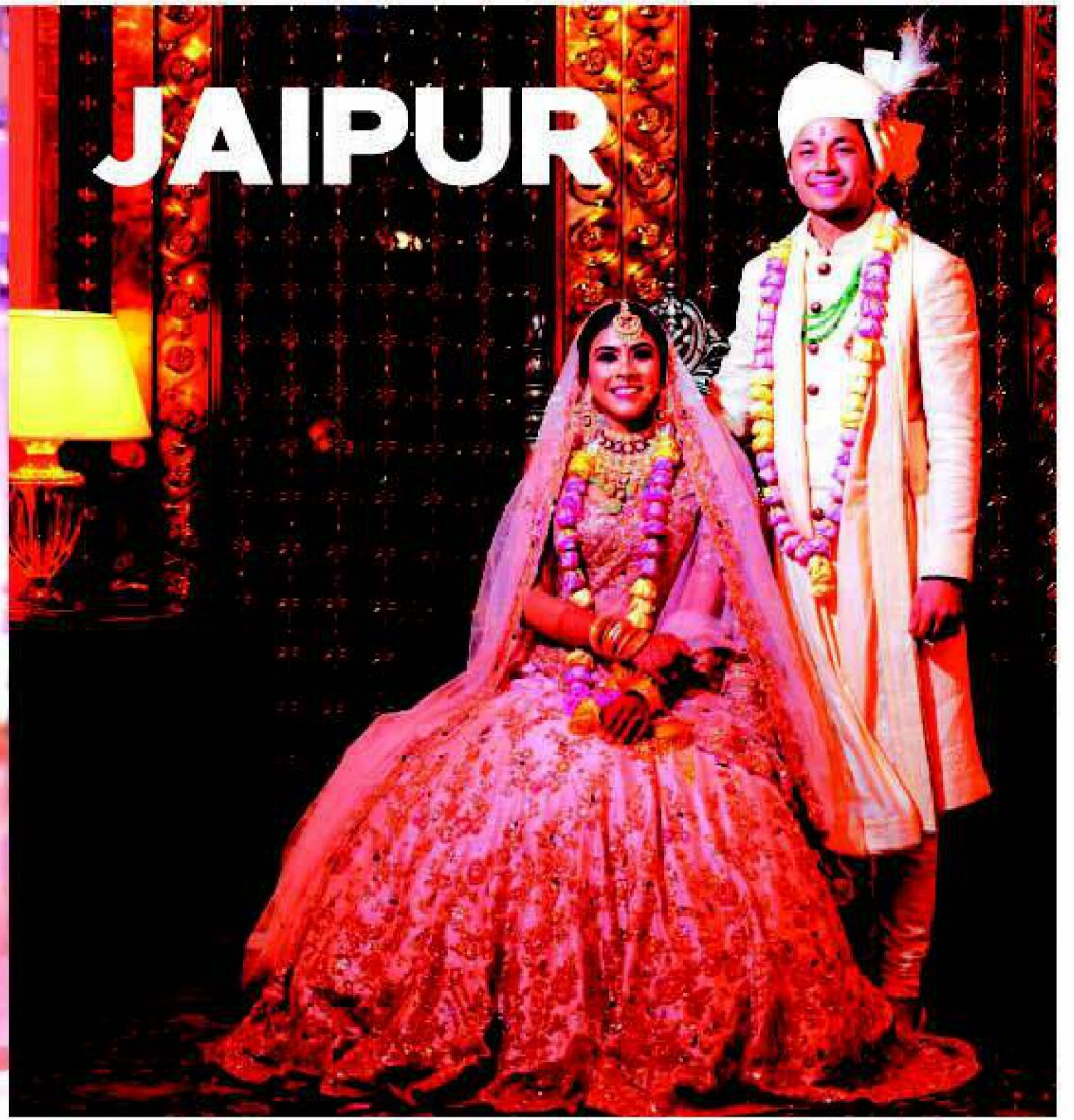
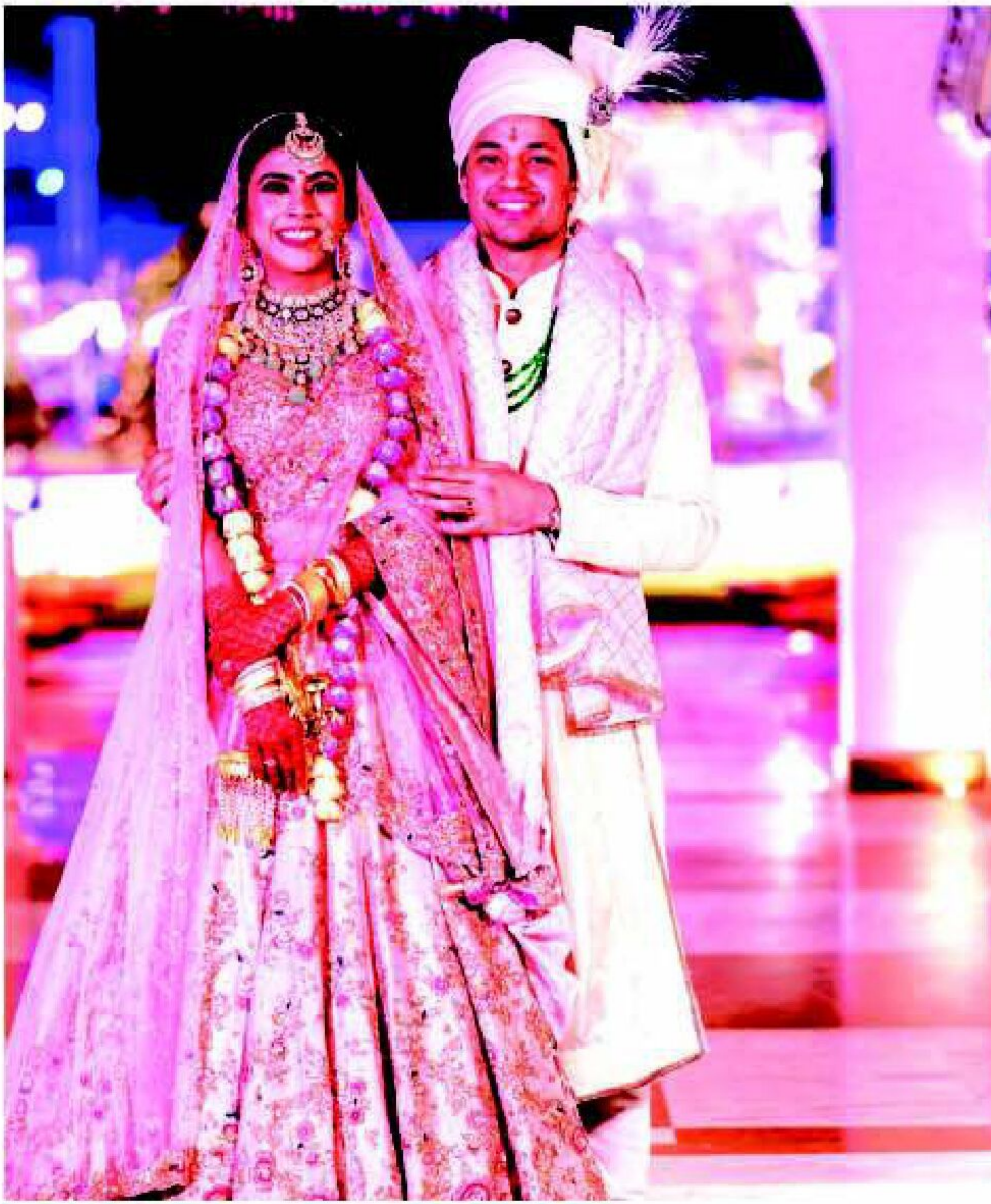
DELHI

By Our Correspondent

Delhi has long been a popular wedding shopping place in India. Wedding attire can be found in areas such as Chandni Chowk, Karol Bagh, and Ajmal Khan Road. Specialty stores in



JAIPUR



By Our Correspondent

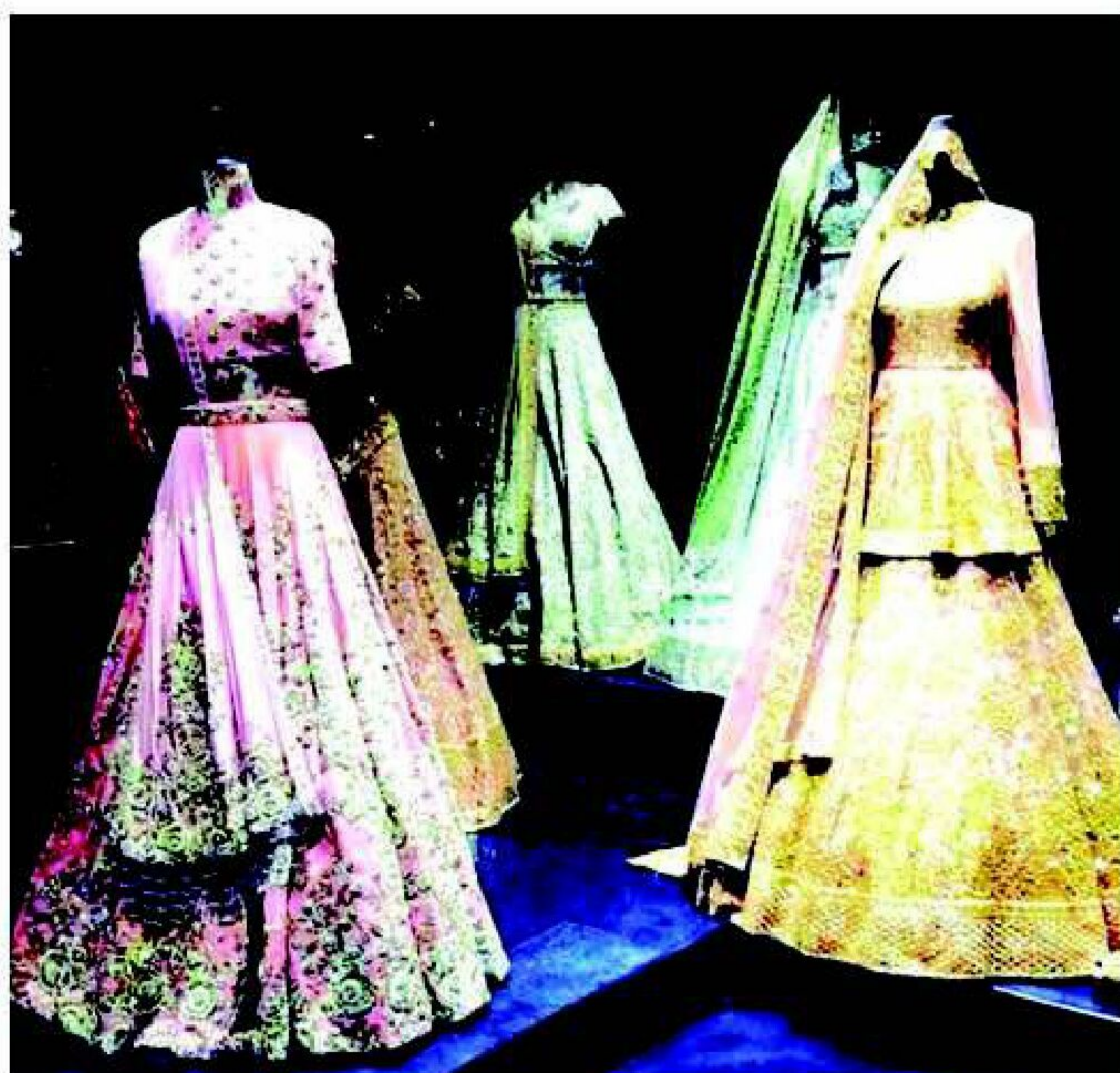
Do you want a regal look for your wedding lehenga and jewelry? You could always travel to Jaipur to do so. The pink city has a fantastic selection of regal gold and silver jewelry. The bridal lehengas available on MI Road, C Scheme, and Amber Road will add a royal touch to your overall look.

Jaipur is the place to go as a bride if you want to shop for rich embroidery and embellishments. Johari Bazaar, just outside the Hawa Mahal, is a great place to shop for everything from Jodhpuri suits to regal lehengas and jewelry. These stores also sell Gota Patti, block print, and handwork ensembles, which add a classic and royal touch to the overall look. Jaipur is one of the best wedding shopping

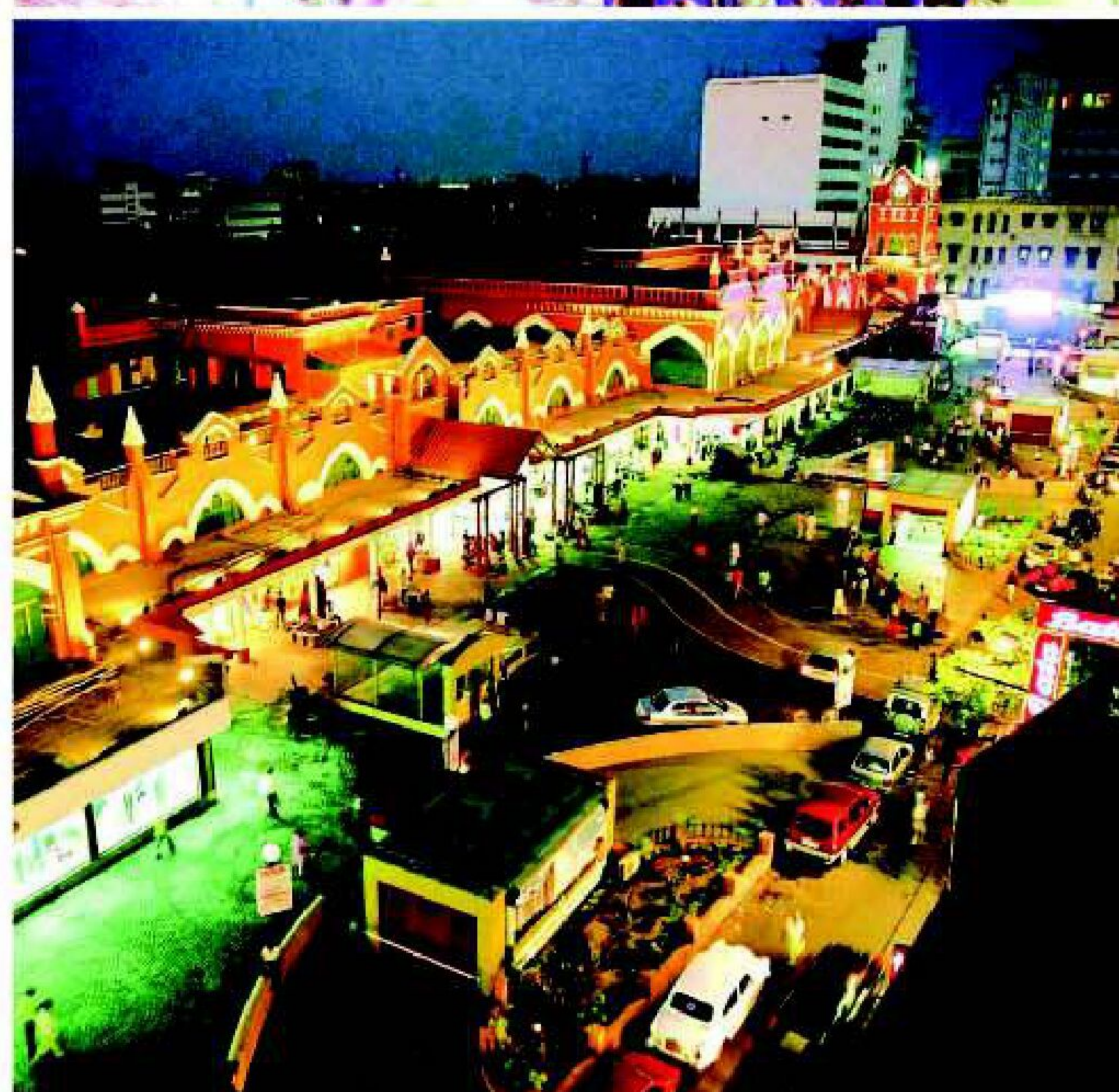


places in India. It has everything, from intricately crafted lehengas to matching jewelry and sarees to kurtas. For all the shopaholics, you can also explore 14 Places to Visit Near Jaipur ■

TOP SHOPPING MARTS FOR WEDDING



KOLKATA



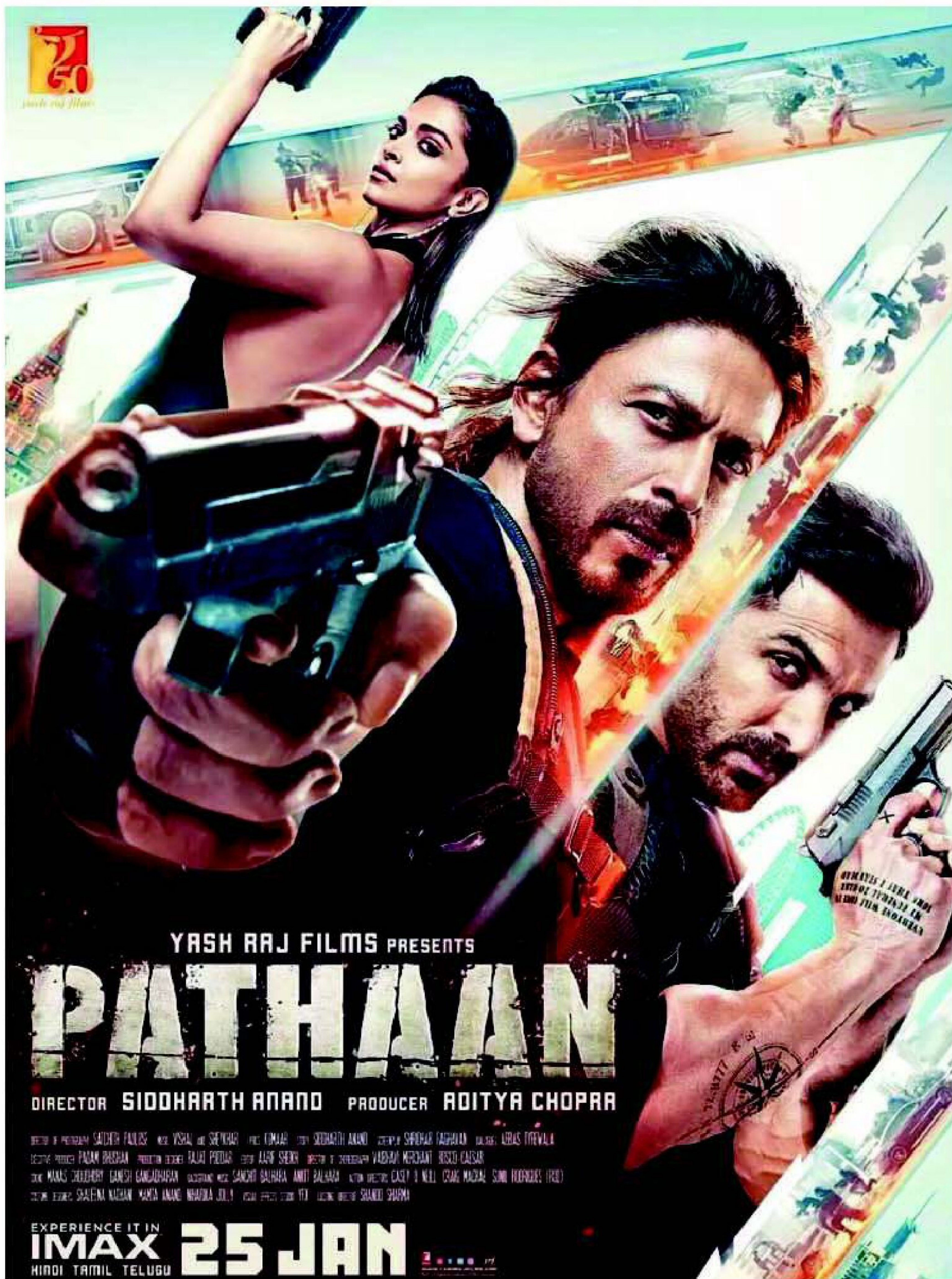
By Our Correspondent

The city of joy, Kolkata, is one of the best places to go wedding shopping. It's a sari lover's dream. Saris such as real Benarasi saris, Baluchari saris, and Kantha stitch are must-haves for a bridal wardrobe at Gariahat and Burrabaar. Grooms can also select

from a variety of sherwanis and colorful dhotis. You can also shop for your entire family at the same time. Sabyasachi's flagship store is a high-end shopping experience where you can find your perfect lehenga. Kolkata is one of the best wedding shopping places in India. Gariahat Road in Kolkata is a shopaholic's paradise! Whether it's

decor or bridal lehengas, this market has it all. Riyo Gopal Bishoyi and Adi Dhakeshwari are two establishments that provide exotic wedding collections for brides. If you're on a budget and want to buy something traditional, Bagree Market, New Market, Gariahat, Mahatma Gandhi Road, and College Street are great

places to go. Brides can select from a variety of saris and designer wedding gowns, while grooms can select from sherwanis and colorful dhotis. Kolkata is blessed with lip-smacking street food options, you can check 25 Amazing Places to Eat in Kolkata to Enjoy the burst of local flavours ■



who lives in America, takes the initiative in destroying Muslims in Afghanistan.

The government continues to attempt to convert the residents from barbarianism to civilization, which the Indian Constitution strongly supports, and intends to begin a task by which the people and eventual fate of Afghanistan can adapt, but only at the insistence of “ISI” and “ISIS” will this Pathan crew attempt to expand that mission.

Pathan Controversy: Union Minister and BJP MP Giriraj Singh confronted Shah Rukh Khan to create a film about Muslims and the existence of Prophet Muhammad. Giriraj Singh claims that many such Bollywood directors and artists make cinema to mock Hindus. In a track from the feature film “Pathaan,” Deepika Padukone wears saffron garb, and there are quite a few sequences. Thakur and the Vishva Hindu Parishad have been staunchly opposed. Sadhvi Pragya has urged a ban of the Shah Rukh Khan film, but Mishra and VHP have compelled the producer and filmmaker to act immediately to delete the offensive portions from the movie Pathaan.

Shah Rukh Khan and Deepika Padukone have been accused of “negatively affecting religious emotions” of Hindus in the song “Besharam Rang” from their new movie “Pathaan,” according to a charge petition that was also submitted to a court in Bihar’s Muzaffarpur region.

Release
Yash Raj Films distributes the movie Pathaan, which is set to release in theatres on January 25, 2023. ■

By Our Correspondent

Pathaan is an action-crime movie directed by Siddharth Anand. The film’s story, screenplay, and dialogue were penned by Siddharth Anand, Shridhar Raghavan, and Abbas Tyrewala. The movie stars Shahrukh Khan, Deepika Padukone, and John Abraham in the main lead roles, along with Dimple Kapadia, Siddhant

Ghegadmal, and many others in supporting roles. Satchith Paulose handled the cinematography, and Aarif Sheikh edited the film. Vishal Dadlani and Shekhar Ravjiani composed the soundtrack and background score for the film. This film was produced by Aditya Chopra and Alexander Dostal under the banner of Yash Raj Films. Yash Raj Films had planned a vast

theatrical launch for Shah Rukh Khan’s comeback.

Plotline:

In his young age, Shah Rukh Khan’s parents are assassinated by mysterious attackers. Pathaan grew furious for vengeance and vowed to track them down and brutally slay them. This anticipation will unnerve you at the end of the movie! These people travel to Kabul to save Afghanistan after the world’s most heinous demon,

APPL PACKAGING

THE BREATHTAKING JOURNEY OF THE BUBBLE SHEET COMPANY



From L To R, Rohit Puri, Partner, Sunil Puri, Managing Partner and Anuj Agarwal, Partner

By Deepak Khattar

A journey of thousand miles begins with a single step! Such is an exciting journey for the APPL Packaging company in Uttar Pradesh and Gujarat, India. In today's fast-

moving consumer era, it is vital that your business is unique & out of the box. It is also essential that your business solves the customer's problem and still maintains profitability. The Company is one of the leaders in

manufacturing of Air Bubble Rolls. Originally, name of the company stood as Apaar Packaging Pvt. Ltd. In 2001, when Mr. Sunil Puri joined the organization, it was not doing so well. Within 2 yrs of his joining,

he did turnaround and it became a profit making venture and by 2020, it grew by Ten Folds. It was his vision with an aim to launch an Eco-Friendly packaging Company at Competitive Price which made the difference. He's well-versed in packaging and Customer Relation Management and in business since 1975. The year 2020-21 saw some restructuring in the company. The organization was rebranded as APPL Packaging company and Sunil Puri assumed the responsibility of the Managing Partner. When the much-skilled entrepreneur began this business 20 years ago, he believed only in his core idea. With the help of immense dedication, hard work, and working in the right direction, APPL Packaging has grown into this massive firm. The company comprises three connected and ambitious partners, Anuj Agarwal, Rohit Puri and Vaibhav Agarwal, who play an essential part in the company. APPL Packaging currently delivers within 500 km radius of their manufacturing facility in



Noida / Gujarat..Its esteemed clientele base includes giants such as Honda Motorcycles , Suzuki Motors, Jyothy Laboratories, Sun Pharma, Minda Corporation, Paytm, Ahuja Radios and Varroc. Some of the products that the company manufactures are:

- Air Bubble Rolls & Pouches
- Antistatic Air Bubble Rolls & Pouches
- VCI Air Bubble Packaging sheets & Pouches
- EPE Laminated Rolls & Pouches
- EPE fitments and fabrications
- LD Liners and Polybags
- Aluminium Laminated Air Bubble Insulation Sheets
- Other customized packaging solutions

The company has a large fabrication arrangement producing over 1,00,000 pouches/customized packing every day. In the company's initial stages, the company tested its product by giving the

customized packaging solutions to the customers for trials which ultimately resulted in reduced cost and product satisfaction. An activity like this ensured that the customers liked the product. These activities helped the company make a turnaround and achieve massive milestones. The dedication of APPL Packaging guarantees that the company delivers products to customers day and night to ensure that their production line doesn't get affected.

The core values - reason behind the success

This company is one of the renowned companies in the country. They are known for totally focusing on the customers' choices and preferences. One of the primary goals was just-in-time delivery which has helped them schedule an efficient delivery over the years. Apart from this, they are known for their original and high-quality products.

The company is ISO 9001:2015 certified. One of their other vital priorities is employees' welfare. The company has retained all the employees for the last ten years and paid their full salary even during the Covid pandemic. Last but not least, they work united as a family, which is their added advantage of success.

The path to success

APPL Packaging has been successfully running since its inception with the right vision and support of an extensive network of customers around the country. The group's turnover has been a staggering Rs 55 cores in 2022. Their target for the next three years is to reach Rs 100 crores group turnover.

A remarkable feature of the company is that they were the first to manufacture air bubble film of 2 meters width in 2005. Today they are the only manufacturer of producing 2.5 mtrs Air

Bubble sheet in India. They have been the first to produce bubble sheets of 8 mm diameter across the globe to reduce the cost of the users in the competitive world. They produce Volatile Corrosion Inhibitor (VCI) Bubble sheet/pouches to increase the shelf life of the metal products.

The company is flourishing under the teamwork of around seventy people. Their hard work, skills, and faith in the company's vision have turned the startup into an established company. The compassionate owners of the company made sure about the well-being of their employees during the COVID pandemic. The employees received their full salary throughout the pandemic when most companies laid off their employees.

This company has proved its worth and existence not only in the core sector but also in the case of social welfare.

The motivating Mr. Puri believes that his current year has been remarkable and pays credit to his team and The Almighty. He advises each entrepreneur to start his journey from the ground level for a deep understanding of the work. His critical message to young entrepreneurs is to believe in their dream and be focused. This firm sets an example for other small and medium-scale enterprises and upcoming startups.

SUNLIGHT CONNECT PVT. LTD.

A JOURNEY TOWARD BREAKING BOUNDARIES AND CREATING DREAMS



Subodh Kumar, Managing Director with his Family

By Deepak Khattar

In the words of Winston Churchill, “Success is not final; failure is not fatal: it is the courage to continue that counts.”

Success does not knock on doors of people reveling in possible inaction but it comes to individuals who do not underestimate the fatality of inexperience and at the same time, learning does not overwhelm their senses. A successful company is one that stays true to its origins and carries forward its legacy of growth and development. SUNLIGHT CONNECT PVT. LTD. is such an organization that is marching towards a better future, with a team of highly qualified individuals, who stick by the company’s core value system. Mr. Subodh Kumar, the Managing Director is of the opinion that learning never ends, and any experience gained whatsoever is a step closer to success.

SUNLIGHT CONNET is a multifaceted organization which works tirelessly to manufacture quality products for solar energy related issues such as solar mounting, solar structures, Walkway, Cable-Tray and ACDB/DCDB. They’re a



Managing Team at Sunlight Connect

good equipped with a highly educated and resourceful design team to create the most affordable products with 100% cost effectiveness. The company serves products under the broad categories such as, Industrial Roof Solution which includes Parcel Rail, Reverse tilt, Continue rail, Landscape bracket with non penetrative feature, Ballast structures, etc.; and Flat Roof Solutions include Asbestos/cement mounting, high rise mounting solutions, etc. Effective installation of solar panels are rendered through the use of RCC Roof GI/HDG Structure, solar clamps and structure accessories. The

company also offers Car Parking Mounting Systems and each of their products are customized according to the particularities of consumer need. The company has been ISO certified 9001:2015 and is one of leading brands in the aforementioned industries. Mr. Subodh Kumar, having completed his B.I.T (Bachelor's in Information Technology, Software Engineering) from Mahe, Karnataka in 2005, started working voraciously in a job pertaining to his field of choice until he established his own business in 2017 with a mere investment of only 10 lacs. Much perseverance and hard work has led Mr. Kumar to

witness SUNLIGHT CONNECT'S unwavering success despite the company's extremely humble grounds. The company has seen a gross turnover of 12.4 Crs till March'22 with some of most renowned and esteemed clientele such as Shrinet & Shandilya Construction Private Limited, Soursour Energy (P) LTD. In Noida, Sun Alfa Energy (P) L. in Rajasthan, R.K. Industries in Lucknow, Sugam Solar in Rajasthan, K G. Industries in Noida, Sungreen Power in Kolkata Etc., The company supplies and launches products pan India with highest credibility,

customer support and retention rate. The dire consequences of the global pandemic seem to have left the company in no worse situations like others and it has been successfully able to retain 50% of its workforce, currently consisting of 30 people. This shows the untainted bounds of trust and transparency that characterizes the employer-employee relationship, thereby showing the company's strict adherence to its core values of support and growth.

According to Mr. Kumar, nothing gives him more satisfaction than watching the empire grow as SUNLIGHT CONNECT has already achieved the feat of becoming one of top 3 performers Pan-India.

With the view to constantly break boundaries of anachronism, the company hopes to march toward gaining a whopping 100 Crs net turnover in next 3 yrs. Although the incremental rise in G.S.T prices is one of Mr. Kumar's few grievances, he is sure of the company's eventual desired success. He is a visionary who treasures learning over anything else and opines that there's no specific time to start a business, one should start with a job in the field of choice, make mistakes, learn from them and overcome the obstacles. There is no perfect time to start dreaming, one should cultivate and be guided by a purpose from within ■

VIDHI ANAND

A LEAP TOWARDS AESTHETIC TRANSCENDENCE



Vidhi Anand with her Father - Vinod Anand, Managing Director

By Deepak Khattar

“There’s nothing wrong with being small. You can do big things with a small team”, says Jason Fried, the CEO and Founder of Basecamp. Success is like the blue sky shared by multifarious people throughout the decades, only the one who shoots the devil’s eye at right times is the one who gets it. Success comes from fidelity to one’s vision, it comes from the experiences of life. Through trial and error, rise and fall, are built foundational bodies. MUDITA by Vidhi Anand is on of them. Handmade from scratch, this brand strives towards coalescing commitment and responsibilities with quality and passion. MUDITA specializes in binding together the essence of a small business with professional preciseness and accuracy of a known brand. Started with an aim towards aestheticizing the defining moments of people’s lives, MUDITA offers a wide range of products such as personalized engravings on letters, bottles, gifting cards, fabrics and flower decorations, ceramic and glass items with handmade engravings and flower decorations. The company constitutes of a small team of highly qualified individuals who strive towards excellence of not only delivering quality within small periods of time but also products at reasonable

prices. The company also provides a paraphernalia of other products such as packaging, handworks and photography, making it an impeccable one-stop shop for you and your loved ones. Ms. Vidhi, being an Arts Major with a keen eye for exploring the bonds between life, colors, textures and art, participates voraciously in offering all kinds of embellishments, lacework and Ribbon work. Ms. Vidhi Anand, coming from G.D Goenka Public School, completed her B.A in Fashion/Arts from Raffles Millennium International, New Delhi in 2012. She went on with her higher education and completed her M.A in Fashion/Apparel designing from the prestigious Birmingham City University in 2014. Ms. Anand recognizes herself as “an art fanatic with an eye to create elegant and wearable designs through imagination and use of handy too”. In an overtly saturated market of luxurious items at skyscraping prices, Ms. Anand’s self-made brand which goes by her own name promises to offer quality products at reasonable prices by blending her beautiful and lively vision of creating memories with unbridled creativity. It is a brand where the regalia of traditional meets the comfort and pragmatism of modern life, serving both sides of the spectrum. Ms. Anand, having been interested in the nuances of

human relationships and their bindings with art, is a master at her own craft. From her experience inside the homegrown industries of India as well as abroad has taught her the immense possibilities that fostering interpersonal and business relationships can achieve.

THIS IS THE PROLIFIC VISION, THAT OF PAIRING BEAUTY WITH COMFORT IS WHAT HAS LED TO THE BIRTH OF MUDITA, THE ALL-IN-ONE CUSTOMIZABLE STORE FOR EVERYTHING THAT YOU NEED. MUDITA HAS IN RECENT YEARS SHOWN TREMENDOUS DEVELOPMENT AND HAS SERVED STARS LIKE GURFATEH PRIZADA AND OTHER NAMABLE PERSONALITIES.

According to her, it is not the monetary value but the emotional and the psychological that outweighs the purposes for creating and doing the job she does. A business, in her words, is a team of people from multifarious backgrounds coming together to work on shared principles. Ms. Anand has also been the Assistant professor of Sharda University in the department of Fashion Design. She has supervised teams Masters Collection, and has brought forth commendable results in increasing market engagement and alleviating the

garment sampling process. From her nascent university days, Ms. Anand has been an intellectually developed individual with authentic ideas and problem shooting qualities. She has coordinated with the department of Fashion Design in Birmingham

her to conducting an exhibition with the Head Team of Viva Pvt. Ltd. Which was showcased in Ohio, US. She has done other internships and has been working a freelancer for more than three years. This is the prolific vision, that of pairing beauty with comfort is what has led to the birth of MUDITA, the all-in-one customizable store for everything that you need. MUDITA has in recent years shown tremendous development and has served stars like Gurfateh Prizada and other namable personalities. It has a varied clientele and the team works tirelessly to satisfy every need of the consumer. MUDITA takes around 4-5 business days in processing and shipping products, ranging from Rs. 500 to beyond, which is comparatively less and commendable for a tightly built team to achieve in short periods of time. Ms. Vidhi Anand, however, believes in the vastness of existences that life has to offer and she does not want to halt her journey here. She wants to be a sojourner in the valley of fashion designing, wants to work with increasingly diverse companies, to serve the community by exercising her art. Always with an eagle’s eye, Ms. Anand impersonalizes what it means to be a true entrepreneur and an innately true and honest human being ■

WHAT IS AVAXHOME?

AVAXHOME-

the biggest Internet portal,
providing you various content:
brand new books, trending movies,
fresh magazines, hot games,
recent software, latest music releases.

Unlimited satisfaction one low price

Cheap constant access to piping hot media

Protect your downloadings from Big brother

Safer, than torrent-trackers

18 years of seamless operation and our users' satisfaction

All languages

Brand new content

One site



AVXLIVE **ICU**

AvaxHome - Your End Place

We have everything for all of your needs. Just open <https://avxlive.icu>



Vikram Bahl, Director, Trinitron Control Systems Pvt. Ltd.

TRINITRON CONTROL SYSTEMS PVT LTD.

ENHANCING RAILWAYS THROUGH INNOVATION

By Our Correspondent

If your vision towards your work is clear, focused, and you work hard as well as smart for it then your dream is meant to touch the sky. With proper focused planning keep taking steps further to fulfil your dreams. And,

Mr. Vikram Bahl has taken the industry by storm with his competitive business and problem-solving skills. He is one of the well-known names in the industry. Trinitron Control Systems (P) Ltd was started in 1983 by his father Mr. Inder Mohan Bahl & with

support & guidance of his Late Grand father Mr. Tilak Raj Bahl & potent efforts of Mr. Vikram Bahl The company is ranked Numero Uno in supplying top-notch quality Electrical panels to the Railways, other typical DC excitation panels, CRP panels, PCC

,MCC, capacitor bank panels,busducts, PLC & drive based panels etc. to the industry. Mr. Vikram Bahl has played a key role overall and especially in Railways for designing new panels , improving old designs & being an industry expert, he is a reputed name amongst the industry leaders. Mr. Vikram Bahl has already set a benchmark with his clarity of vision, advice and expertise, which is widely demanded. He is always the Trailblazer in meetings happening across the industry with Production units - RCF,ICF,MCF and designing authority R.D.S.O, Lucknow. Mr. Vikram Bahl looks after the marketing, designing, procurement, execution and recovery. They are approved vendors of Indian Railways, Cummins, NPCL, Alstom, Siemens etc. Moreover, the company has also supplied panels to Delhi Airport ATC,Uganda Civil Aviation authority . Even during the Pandemic, they were able to sustain there business and retain all prestigious clients. Trinitron team believes in bringing excellence in Panel manufacturing with their innovative skills. They have also worked in Railway HOG modifications on a large scale. One of the successful projects of recent times was designing new panels for Distributing power from Electric Loco and replacing the old Diesel Power car along with RDSO Lucknow. Major high value orders delivered to Indian railways include HOG

Trinitron Control Systems

The complete solution for electrical
and automation technology



modification of a Power Car, Isolation contactor modifications, Switch board cabinets for Power car & LSLRD (w/o DA set), AC coaches, Non-AC coaches, Economy coaches, Smart switch board cabinets, compact NG coaches, capacitor banks etc.

The company provides a wide array of products and services to the Railway industry, & manufacturing of power control centres, control & relay panels, auto synchronization panels, busducts, distribution boards manufacturing and automation. Our clients are Railways Production Units, RACL, Alstom, Siemens and some well-known brands.

There has been new mass production of Railway coaches & power cars in recent times implemented by:

- RCF Kapurthala, Punjab
 - Modern Coach Factory, Rae Bareilly
 - Integral Coach Factory, Chennai
- From here, the coaches are delivered to the Northern, Eastern, Western & Southern railways. Trinitron caters to all

production units above. Railways have now implemented stringent testing norms and also made Shock & Vibration Tests mandatory to be undergone for critical coach products. The Company is considerably doing good turnovers along with innovations in products and upgrading plant and machineries on a regular basis.

Innovation has uplifted the railway industry hugely as times have changed for Power Cars, AC Coaches and Non AC Coaches. Earlier Panels were made of MS sheets with Powder coatings which usually got damaged after certain time. But, these days all the panels are manufactured of stainless steel material. The industry has accepted this upgrade, few people resisted the change.

“We are purely known for Innovations, design & best in-class products and services in the Railways Industry. We have played a pivotal role in bringing forth new design concepts, correcting/upgrading ratings of products in railway industry as per the requirements & safety

norms. Now Smart panels are also being introduced. The Stainless Steel Panels were also introduced by us. Now we are approved for around 10-15 variants, we are constantly innovating new technologies. We are an ISO 9001:2015 company and follow all compliances & technical requirements of Indian railways. We have trained engineers for R&D alongwith 3D modelling & testing capabilities with latest Laser machines” says the dynamic Mr Vikram Bahl. The company has always matched up to the pace of Technology. Under the leadership of Vikram Bahl who joined the organisation in 2005, the company achieved turnovers of 74Cr. from < 6cr. levels. It was his Vision combined with Expansion Plans, New machine technologies, Problem solving abilities, innovative mindset, hardwork and quality consciousness which led to the Success Saga.

“We have the right kind of jobs in the Railway industry, Automation industry, executed prestigious projects like Trillium Mall in Amritsar,

Bharat Hotels(The Lalit), Automotive sector -Sona Group,KML,SKH,Magnetti Marelli, Siemens, Alstom projects etc. ,We exported our manufactured products to Uganda and have completed numerous projects like Uganda Airport Civil aviation authority,” added Mr Bahl. At that particular time, the company was working on various segments like 1/3rd exports, 1/3rd private sector and 1/3rd railway industry. But, the Railway industry was evolving at a very fast pace. Our team enhanced their efforts in the railway segment. Mr. Vikram says that he along with his close knitted team is very well versed with the working methodology of Railways & has put in a lot of hard work for the benefit of the railway industry.

Giving his message to all his readers he said, ‘for a new entrepreneur, you ave to have a futuristic vision, intention to follow it with pure dedication, the process will automatically become easy and a plethora of options will appear.’

‘The most important thing is that a successful entrepreneur is one, who has the vision to analyse situations according to the customers and has the problem-solving ability as that is the most impactful thing we can do for our industry, he added.

‘My secret of success is that divine power has always guided me, which provided me with the knack for improving and making things worthy. Not everything is at its best, we keep on inspiring, improvising, we are well-prepared and we believe in adding value always.■



BEST 5 STAR HOTELS FOR WEDDING

By Our Correspondent

Weddings are all about jumping into celebrations, creating joyous memories and sharing gobs of laughter. All the loved ones get together to revel the union of two people and their families into a blissful bond. But of course, weddings do not start on this note.

There's a full-fledged journey of stressful planning, vendor meetings, tiring shopping sprees and so much more. The tension tags along till the last moment until the pheras are done, and in fact, even after that. One sure shot way to turn your wedding celebrations from

stressful to joyful is by booking a trusted wedding venue. And when we talk trust, nothing comes to our mind except choosing 5 star properties to get married at. Isn't it? Being the capital of the country, Delhi is home to a lot of 5 star wedding hotels. And most of these luxury hotels have

picturesque event spaces to host pre-wedding and wedding functions. Hence, there's no dearth of 5-star wedding venues in Delhi/NCR. There are opulent 5-star wedding venues in every part of the city. To make your search for the perfect wedding venue easier, here we enlist the top 5 star wedding venues in Delhi NCR.



HYATT REGENCY, NEW DELHI

By Our Correspondent

Hyatt was founded by Jay Pritzker in 1957 when he purchased the Hyatt House motel adjacent to the Los Angeles International Airport. Over the following decade, Jay Pritzker and his brother, Donald Pritzker, working together with other Pritzker family

business interests, grew the company into a North American management and hotel ownership company, which became a public company in 1962. In 1968, Hyatt International was formed and subsequently became a separate public company. Hyatt Corporation and Hyatt International Corporation

were taken private by the Pritzker family business interests in 1979 and 1982, respectively. On December 31, 2004, substantially all of the hospitality assets owned by Pritzker family business interests, including Hyatt Corporation and Hyatt International Corporation, were consolidated under a single entity, now Hyatt Hotels Corporation. Right from elaborate menus, surreal setups, professional wedding services to opulently designed wedding venues—Hyatt Regency, New Delhi offers it all for you to host

the wedding of your dreams. You can choose from an array of venues like Oval Room, Regency Ball Room, Living Rooms, etc accommodating up to 2000 guests.

It is one of the best wedding venues for big weddings that have colossal guestlist. This five-star hotel in New Delhi has an excellent in-house team of wedding consultants, decorators and caterers. Another aspect of Hyatt Regency is that it is one of the luxury wedding venues with rooms in Delhi ■



THE LEELA, CHANAKYA

By Our Correspondent

The Leela story begins with the opening of The Leela Mumbai in 1986, when its founder Late Captain C P Krishnan Nair, at the age of 65 years started to build the The Leela Palaces, Hotels and Resorts. The success of The Leela Palaces, Hotels and Resorts surprised everyone but Captain C P Krishnan Nair himself. No stranger to humble beginnings, and boundless ambition, Captain Nair was a man known for transforming his own circumstances, and those of the people who worked with him. His long and diverse career saw him move from an ordinary citizen to a respected army officer, and from a successful textile exporter to one of the leading hoteliers of the world.



Today, The Leela is owned by Brookfield Asset Management, a leading global alternative asset manager with over \$625 billion in assets under management, as well as a 120-year history of owning and operating high quality assets. Under the Brookfield ownership, The Leela Palaces, Hotels and

Resorts is a pure play luxury brand, well poised to embrace the next new phase in its growth trajectory. Standing majestically in the posh environs of Chanakyapuri, The Leela Palace, New Delhi is one of the finest architectural marvels. This utterly luxuriant modern palace is the favourite stop for

national and international delegates and celebrities in the capital.

It is nestled in the close proximity of Diplomatic Enclave, Prime Minister's residence and Rashtrapati Bhawan. This marvellous spectacle boasts of 194 grand Deluxe/Premiere/Royal Rooms, 42 Royal Club Rooms and 18 suites. Each nook and cranny of The Leela Palace spells opulence, grandeur and elegance.

It is one of the best 5 star wedding venues in Delhi that offers open gardens, banquets and terrace areas for your nuptials. Their varied venues can fit a gathering of 75 to 500 guests. So, you can host close-knit intimate pre-wedding functions as well as the big events at The Leela Palace, New Delhi. Per plate cost at The Leela Palace, New Delhi turns out around INR 4000-4500 ■



TAJ PALACE

By Our Correspondent

The Capital's Palace Since 1983. Nestled amidst the heart of the historic Indian capital city, the iconic Taj Palace, New Delhi has held a distinguished position amongst the finest hotels of the world for close to four decades. Spread over six acres of lush gardens, our 5 star hotel in Delhi is synonymous with timeless luxury and unmatched hospitality. With panoramic views of the city's verdant protected greens, our hotel in Delhi offers an inimitable confluence of epitomising elements of Indian art, warm, personalised service and

unmatched luxury. Four award-winning restaurants featuring an array of cuisines from across the world, a stylish bar, nine-hole putting greens, a temperature-controlled swimming pool and an expansive Jiva Spa make Taj Palace, New Delhi, a true urban oasis. In line with our sustainability efforts, a highly specialised electronic air filtration system helps maintain the air quality in the hotel, as per international AQI standards, so that you only breathe the purest air. Indulge yourself with personalised butler service, exclusive access to the Taj Club Lounge and other special privileges when you

stay in our Taj Club Rooms and Suites. Host to the finest events and convention centre in Delhi, Taj Palace, New Delhi features the capital's most coveted venues – a spectrum of 11 indoor venues and two manicured lawns. Spread across a plush area of 6 acres in the prestigious diplomatic enclave of Delhi, Taj Palace is truly one of the finest hotels. Apart from being the most favoured destination of international delegates, celebrities and head of states, Taj Palace is a luxurious venue to host a luxe wedding as well. The decor of Taj Palace is inspired by Mughal architecture and it epitomizes exquisite art and its decor. There are 2 spacious ballrooms namely

Shahjahan and Durball Hall that can accommodate up to 1000 guests. These venues are perfect to host a grand opulent wedding. However, for intimate celebrations with a limited guest list, Taj Palace homes several banquet halls like Mumtaz, Roshanara, Sheesh Mahal, Jehangir and Jahanara. That's not all! There are flourishing lawns Raja Bagh and Rani Bagh to host outdoor ceremonies. Their in-house catering services cater to all your requirements to ensure your wedding boasts of a sumptuous spread. You can choose from Indian, oriental, continental, Mughlai and Italian cuisines ■



GDP GROWTH DECLINED DUE TO GLOBAL ECONOMIC UNCERTAINTIES AND HIGH INFLATION, CONTINUED REFORMS CRUCIAL TO SUPPORT MANUFACTURING AND REDUCTION IN COSTS OF DOING BUSINESS: PHD CHAMBER



Saket Dalmia President PHDCCI

By Deepak Khattar

The Q2 FY 2022-23 GDP has declined to 6.3% from 13.5% in Q1 FY 2022-23 on the back of increased global economic uncertainties and high inflation in Q2 FY23,

said Mr. Saket Dalmia, President, PHD Chamber of Commerce and Industry. At this juncture, there is a strong need for continued reforms for the reduction in cost of doing business to support the manufacturing sector which has decelerated

(-) 4.3% in Q2 FY 2022-23, said Mr. Dalmia.

However, we appreciate the resilience of various growth sectors such as agriculture, water supply and other utility services, construction sector and services sector which have supported the economy to grow at 6.3%, said Mr. Dalmia.

As inflation impact is diminishing, the production processes will become strong vis-a-vis reduction in cost of raw materials. At this juncture, cost of compliance, cost of logistics, cost of power and cost of funds need to be addressed, said Mr. Saket Dalmia.

We look forward to a stable interest rate regime and calibrated decisions of the RBI to support growth and to maintain price stability in the country, said Mr. Saket Dalmia. The Q2 FY 2022-23 GDP growth rate stands at 6.3%, of which growth rate of Agriculture, forestry & fishing stands at 4.6%, Mining & quarrying at (-) 2.8%, Manufacturing at (-) 4.3%, Electricity, gas, water supply & other utility services at 5.6%, Construction at 6.6%,

Trade, hotels, transport, communication & services related to broadcasting at 14.7%, Financial, real estate & professional services at 7.2% and Public administration, defence & other services at 6.5%.

Gross fixed capital formation (GFCF), which reflects the capital expenditure in the country, has accelerated by 10.4% to Rs 13.2 lakh crore in Q2 FY 2022-23 as compared to Rs 11.9 lakh crore in Q2 FY 2021-22. Private final consumption expenditure (PFCE) has also increased by 9.8% to Rs 22.3 lakh crore in Q2 FY 2022-23 from Rs 20.3 lakh crore in Q2 FY 2021-22, while Government final consumption expenditure (GFCE) has decreased by (-) 5.7% to Rs 3.3 lakh crore in Q2 FY 2022-23 from Rs 3.5 lakh crore in Q2 FY 2021-22.

Going ahead, the pace of economic activity is expected to remain strong on the back of various structural reforms undertaken by the Government during the last 3 years, said Mr. Saket Dalmia.

COLOR CHEMISTRY: MAKEUP JUST GOT A JUICY MAKEOVER WITH ECOCERT CERTIFIED ORGANIC COSMETIC RANGE!

Most will agree that makeup comes with a trade-off - you can either have high-performance makeup but may not necessarily be skin-loving or natural formulations that lack the efficacy of high-performance makeup. At Juicy Chemistry, we're no strangers to questioning the status quo around organic beauty. Over the years, we've been able to prove to the world how potent and efficacious organic personal care can be, and now we've set our sights on yet another target that stays true to our mission - to revolutionize how organic makeup is perceived and show just how high-performance it can be without damaging your skin.

We're elated to bring you Color Chemistry, an ecocert certified organic color cosmetics range, launching on 30th November where organic meets makeup. Color Chemistry is from the house of Juicy Chemistry that combines performance, pigment and skin-loving ingredients. **Yes, Makeup just got a much-needed Juicy Makeover!**

During our research and through our experience in addressing skin care concerns over the years, it became evident to us that one of the major factors affecting long-term skin health was the use of harsh pigments, petrolatums, and



heavy metals in colour cosmetics. All these factors were the root cause of a vicious cycle of makeup leading to skin concerns such as clogged pores, eventually leading to acne, hyperpigmentation, and dryness of the skin. It has been a project that has seen us scour through hundreds of formulations, a mountain of compliance and paperwork to bring you 120 + SKUs. Color Chemistry is the result of 24 months of hard work to launch products across 15 categories comprising a 10-member core team, spanning 4 manufacturing locations, 3 consulting firms, 2 award-winning makeup artists to bring you one high-performance product range that is high

on quality, is organic, sustainably packaged, ethically sourced, and free from synthetic fragrances and talc.

The initial launch will feature foundations in 20 shades, 8 baked compacts, 8 concealers, 6 lip & cheek tints, 12 lipsticks, 3 lip glosses, 5 kajals and 3 eyeshadow quads. In the second phase, we will be expanding the categories with 16 lip crayons, primer, eye mascara, setting powders, blush, highlighter and hair mascara. Color Chemistry's inclusive range is gender-neutral, cruelty-free, and formulated with purpose and integrity.

The idea behind Color Chemistry is simple - we

want our customers to think of makeup as an extension of one's beauty routine. After all, makeup should be both skin-loving and high-performance. Our base makeup is designed to be diverse and nourishing, containing skin-loving ingredients such as Rosehip and Green Tea, and is suitable for all skin types. Our lip products offer a rich and diverse palette, featuring wearable nudes, pinks, berries, and red tones. Our eye makeup features an equally vibrant palette. Whether it's a natural look you prefer or a glamorous one, Color Chemistry is with you all the way.

Color Chemistry is our effort to create maximum impact with minimal effort, a world where makeup is more natural, less made up and formulations are given as much importance as efficacy.

Through the launch of the color chemistry, we are kick starting a campaign for #righttosafecosmetics which will ensure that everyone has access to safe and natural cosmetics and to make clean cosmetics the new norm. We have taken 5 important steps by joining the Campaign for safe cosmetics

- Drop Harmful ingredients
- Adopt a do not use list
- Avoid toxic substitutes
- Commit to ingredient transparency
- Follow the most stringent European standards for safety of our customers

2022 FLASHBACK... ALIA, LATA, DEEPIKA...

As the curtain come down on 2022, Roshmila Bhattacharya flashbacks to some of the year's newsmakers and events...

By Our Correspondent

ALIA ALL OVER



Alia Bhatt at the Berlin Film Festival

It is rare for an actress to be in the news throughout the year, but as husband Ranbir Kapoor notes, 2022 was special for his *dulhaniya*.

Alia Bhatt flagged off the year with Sanjay Leela Bhansali's drama *Gangubai Kathiawadi*, which had its red carpet premiere at the Berlinale Speciale Gala Section, followed by a blockbuster South debut, S S Rajamouli's *RRR*.

DUMDAAR DEEPIKA

Deepika Padukone was Cleopatra reborn on the red carpet at the 75th Cannes film festival in a black and gold Louis Vuitton gown, the first Indian ambassador for the famous brand.

She was at the French Riviera as part of an eight-member Cannes competition jury with husband Ranveer Singh as her loudest cheerleader.

D&R are in perfect sync in the *Cirkus* item song, *Current Laga Re*, while promoting which producer-director Rohit Shetty revealed that as *Lady Singham*, Deepika would be the first *policewalli* in his cop universe.



Beginning the year scaling new artistic heights with *Gehraiyaan*, the actress powers her way into the new year with Shah Rukh Khan's *Pathaan*, a special appearance in SRK's *Jawan*, *Fighter* with Hrithik Roshan, *Intern* with Amitabh Bachchan and *Project K* with Prabhas.

END OF AN ERA



Lata Mangeshkar

On February 6, at the age of 92, after 28 days in Mumbai's Breach Candy Hospital, Lata Mangeshkar breathed her last.

The Melody Queen, who sang more than 30,000 songs in several languages, in a career spanning seven decades, was the recipient of the Padma Bhushan, Padma Vibhushan, three National Film Awards, the Dadasaheb Phalke Award and the Bharat Ratna.

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